

Reeves School of Business  
 Four Year Plan B.A. in Marketing with a Concentration in Professional Golf Management  
 2007-2008

Please note that this is a **recommended** sequence.  
 Check the academic catalogue for prerequisites and course  
 availability for each semester

**Freshman Year**

**Fall Semester**

IDS 110	2
ENG 101	3
MAT 105 or higher	3
PGM 204	3
OCL 151	3
PGM 195	1
Library Competency	1
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	15

**Spring Semester**

ENG 102	3
PGM 210 or PGM 240	3
HIS 104	3
Fine Arts	3
Physical Science	3
WEL 101	1
PGM 196	0.5
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	16.5

**Summer**

PGM 170	1
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	1

**Sophomore Year**

**Fall Semester**

ACC 251	3
ECO 261	3
ECO 216	3
PGM 210 or PGM 240	3
LAN 101	4
PGM 295	0.5
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	16.5

**Spring Semester**

ACC 253	3
ECO 262	3
BUS 225	3
PGM 304	3
Religion	3
PGM 296	0.5
LAN 102	4
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	19.5

**Summer**

PGM 270	1
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	1

**Junior Year**

**Fall Semester**

PGM 404	3
MKT 351	3
History	3
Religion	3
LAN 201	3
PGM 395	0.5
MKT Elective	3
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	18.5

**Spring Semester**

BUS 315	3
MKT 400	3
PGM 400	3
PGM 330	3
Biological Science	3
LAN 202	3
PGM 396	0.5
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	18.5

**Summer**

PTM 370	1
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	1

**Senior Year**

**Fall Semester**

ENG LIT	3
BUS 332	3
BUS 343	3
BUS 352	3
MKT 390	3
PGM 495	0.5
MKT Elective	3
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	18.5

**Spring Semester**

PHI 211,212, or 220	3
PGM 430	3
MKT 470	3
BUS 470	3
MKT Elective	3
Social Science	3
PGM 496	0.5
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	18.5

**Summer**

PGM 470	12
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	12