

The Reeves School of Business
 Four Year Plan B.A. in Marketing with Sport Management Concentration
 2007-2008

Please note that this is a **recommended** sequence.
 Check the academic catalogue for prerequisites and course
 availability for each semester

Freshman Year

Fall Semester

IDS 110	2
ENG 101	3
SMA 101	3
OCL 151	3
LAN 101	4
Social Science	3
Library Competency	
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	18

Spring Semester

Fine Arts	3
ENG 102	3
Religion	3
MAT 105 or higher	3
LAN 102	4
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	16

Sophomore Year

Fall Semester

ACC 251	3
ECO 261	3
BUS 225	3
HIS 104	3
LAN 201	3
MKT 351	
History	3
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	18

Spring Semester

ACC 253	3
ECO 262	3
ECO 216	3
Elective	3
LAN 202	3
SMA280	
SMA 170	1
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	16

Junior Year

Fall Semester

BUS 332	3
BUS 352	3
MKT Elective	3
Biological Science	3
SMA 321	3
Religion	3
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	18

Spring Semester

BUS 343	3
BUS 315	3
MKT 400	3
Physical Science	3
SMA 322	3
SMA 270	1
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	16

Senior Year

Fall Semester

MKT 390	3
MKT Elective	3
WEL 218	3
ENG LIT	3
SMA 421	3
BUS 354	3
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	18

Spring Semester

BUS 470	3
MKT 470	3
MKT Elective	3
PHI 211,212, or 220	3
SMA 422	3
SMA 370	1
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