

The Reeves School of Business
 Four Year Plan B.A. in Marketing
 2007-2008

Please note that this is a **recommended** sequence.
 Check the academic catalogue for prerequisites and course
 availability for each semester

Freshman Year

Fall Semester	
IDS 110	2
ENG 101	3
Religion	3
OCL 151	3
LAN 101	4
Library Competency	
<hr/>	
	15

Spring Semester	
Fine Arts	3
ENG 102	3
Religion	3
MAT 105 or higher	3
LAN 102	4
<hr/>	
	16

Sophomore Year

Fall Semester	
ACC 251	3
ECO 261	3
BUS 225	3
HIS 104	3
LAN 201	3
<hr/>	
	15

Spring Semester	
ACC 253	3
ECO 262	3
ECO 216	3
History	3
LAN 202	3
<hr/>	
	15

Junior Year

Fall Semester	
BUS 332	3
BUS 352	3
MKT 351	3
Biological Science	3
Elective	3
<hr/>	
	15

Spring Semester	
BUS 343	3
BUS 315	3
MKT 400	3
Physical Science	3
MKT Elective	3
Elective	3
<hr/>	
	18

Senior Year

Fall Semester	
MKT 390	3
MKT Elective	3
WEL 218	3
ENG LIT	3
Elective	3
<hr/>	
	15

Spring Semester	
BUS 470	3
MKT 470	3
MKT Elective	3
PHI 211,212, or 220	3
Elective	3
Elective (if needed)	3
<hr/>	
	18