

Reeves School of Business  
 Four Year Plan B.S. in Marketing with a concentration in Resort Management  
 2007-2008

Please note that this is a **recommended** sequence.  
 Check the academic catalogue for prerequisites and course  
 availability for each semester

**Freshman Year**

**Fall Semester**

IDS 110	2
ENG 101	3
Religion	3
OCL 151	3
HIS 104	3
Library Competency	
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	14

**Spring Semester**

Science	3
ENG 102	3
Religion	3
MAT 105 or higher	3
Fine Arts	3
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	15

**Sophomore Year**

**Fall Semester**

ACC 251	3
ECO 261	3
BUS 225	3
Science	3
BUS 375	3
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	15

**Spring Semester**

ACC 253	3
ECO 262	3
ECO 216	3
Science	3
History	3
RMT 170	0.5
MKT Elective	3
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	18.5

**Junior Year**

**Fall Semester**

BUS 332	3
BUS 315	3
MKT 351	3
MAT 105 or higher	3
RMT 300	3
LSS 300 or BUS 301	3
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	18

**Spring Semester**

BUS 343	3
BUS 352	3
MKT 400	3
PGM 430	3
RMT 345	3
RMT 310	0.5
RMT 311	0.5
RMT 270	0.5
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	16.5

**Senior Year**

**Fall Semester**

MKT 390	3
MKT Elective	3
ENG LIT/PHI	3
BUS 360	3
RMT 360	3
RMT 315	1
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	16

**Spring Semester**

BUS 470	3
MKT 470	3
ENG LIT/PHI	3
WEL 218	3
MKT Elective	3
RMT 350	3
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	18