

Reeves School of Business  
 Four Year Plan B.A. in Marketing  
 2008-2009

Please note that this is a **recommended** sequence.  
 Check the academic catalogue for prerequisites and course  
 availability for each semester

**Freshman Year**

<b>Fall Semester</b>	
IDS 110	3
ENG 101	3
Religion	3
OCL 151	3
LAN 101	4
Library Competency	
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<b>Spring Semester</b>	
Fine Arts	3
ENG 102	3
Religion	3
MAT 105 or higher	3
LAN 102	4
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**Sophomore Year**

<b>Fall Semester</b>	
ACC 251	3
ECO 261	3
BUS 225	3
HIS 104	3
LAN 201	3
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	15

<b>Spring Semester</b>	
ACC 253	3
ECO 262	3
ECO 216	3
History	3
LAN 202	3
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**Junior Year**

<b>Fall Semester</b>	
BUS 332	3
BUS 352	3
MKT 351	3
Biological Science	3
Elective	3
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	15

<b>Spring Semester</b>	
BUS 343	3
BUS 315	3
MKT 400	3
Physical Science	3
MKT Elective	3
Elective	3
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**Senior Year**

<b>Fall Semester</b>	
MKT 390	3
MKT Elective	3
WEL 218	3
ENG LIT	3
Elective	3
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	15

<b>Spring Semester</b>	
BUS 470	3
MKT 470	3
MKT Elective	3
PHI 211,212, or 220	3
Elective	3
Elective (if needed)	3
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