

Reeves School of Business  
 Four Year Plan B.S. in Marketing  
 2008-2009

Please note that this is a **recommended** sequence.  
 Check the academic catalogue for prerequisites and course  
 availability for each semester

**Freshman Year**

<b>Fall Semester</b>	
IDS 110	3
ENG 101	3
Religion	3
OCL 151	3
Elective	3
Library Competency	
15	

<b>Spring Semester</b>	
Science	3
ENG 102	3
Religion	3
MAT 105 or higher	3
Fine Arts	3
15	

**Sophomore Year**

<b>Fall Semester</b>	
ACC 251	3
ECO 261	3
BUS 225	3
Science	3
HIS 104	3
15	

<b>Spring Semester</b>	
ACC 253	3
ECO 262	3
ECO 216	3
Science	3
History	3
15	

**Junior Year**

<b>Fall Semester</b>	
BUS 332	3
BUS 315	3
MKT 351	3
MAT 105 or higher	3
Elective	3
15	

<b>Spring Semester</b>	
BUS 343	3
BUS 352	3
MKT 400	3
MKT Elective	3
Elective	3
Elective	3
18	

**Senior Year**

<b>Fall Semester</b>	
MKT 390	3
MKT Elective	3
ENG LIT/PHI	3
WEL 218	3
Elective	3
Elective	3
18	

<b>Spring Semester</b>	
BUS 470	3
MKT 470	3
ENG LIT/PHI	3
Elective	3
MKT Elective	3
15	