

Reeves School of Business

Four Year Plan B.A. in Marketing with a concentration in Health Care Administration

2009-2010

Please note that this is a **recommended** sequence.  
Check the academic catalogue for prerequisites and course  
availability for each semester

**Freshman Year**

**Fall Semester**

IDS 110	3
ENG 101	3
Religion	3
OCL 151	3
LAN 101	4
Library Competency	
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**Spring Semester**

Fine Arts	3
ENG 102	3
Religion	3
MAT 105 or higher	3
LAN 102	4
IDS 210	1
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**Sophomore Year**

**Fall Semester**

ACC 251	3
ECO 261	3
BUS 225 or CSC 100	3
HIS 104	3
LAN 201	3
BHC 300	3
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**Spring Semester**

ACC 253	3
ECO 262	3
ECO 216	3
History	3
LAN 102	3
BHC 230	3
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**Junior Year**

**Fall Semester**

BUS 332	3
BUS 352	3
MKT 251	3
BIO Science	3
BHC 330	3
BHC 350	3
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**Spring Semester**

BUS 343	3
BUS 315	3
MKT 400	3
Physical Science	3
BHC 305	3
BHC 410	3
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**Senior Year**

**Fall Semester**

MKT 390	3
MKT Elective	3
WEL 218	3
ENG LIT	3
BHC 450	3
MKT Elective	3
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**Spring Semester**

BUS 470	3
MKT 470	3
MKT Elective	3
PHI 211,212, or 220	3
BHC 480	3
Social Science	3
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