

Reeves School of Business  
 Four Year Plan B.A. in Marketing with a concentration in PGA Golf Management  
 2009-2010

Please note that this is a **recommended** sequence.  
 Check the academic catalogue for prerequisites and course  
 availability for each semester

**Freshman Year**

<b>Fall Semester</b>	
IDS 110	3
ENG 101	3
MAT 105 or higher	3
PGM 201	3
OCL 151	3
PGM 195	1
Library Competency	1
	16

<b>Spring Semester</b>	
ENG 102	3
PGM 202	3
HIS 104	3
Fine Arts	3
Physical Science	3
WEL 101	1
PGM 196	0.5
	16.5

<b>Summer</b>	
PGM 170	1
	1

**Sophomore Year**

<b>Fall Semester</b>	
ACC 251	3
ECO 261	3
ECO 216	3
PGM 301	3
LAN 101	4
PGM 295	0.5
IDS 210	1
	17.5

<b>Spring Semester</b>	
ACC 253	3
ECO 262	3
BUS 225/CSC 100	3
PGM 304	3
Religion	3
PGM 296	0.5
LAN 102	4
	19.5

<b>Summer</b>	
PGM 270	1
	1

**Junior Year**

<b>Fall Semester</b>	
PGM 402	3
MKT 251	3
History	3
Religion	3
LAN 201	3
PGM 395	0.5
MKT Elective	3
	18.5

<b>Spring Semester</b>	
BUS 315	3
MKT 400	3
PGM 401	3
PGM 302	3
Biological Science	3
LAN 202	3
PGM 396	0.5
	18.5

<b>Summer</b>	
PTM 370	1
	1

**Senior Year**

**Fall Semester**

ENG LIT	3
BUS 332	3
BUS 343	3
BUS 352	3
MKT 390	3
PGM 495	0.5
MKT Elective	3
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	18.5

**Spring Semester**

PHI 211,212, or 220	3
PGM 430	3
MKT 470	3
BUS 470	3
MKT Elective	3
Social Science	3
PGM 496	0.5
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	18.5

**Summer**

PGM 470	12
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	12