

Reeves School of Business  
 Four Year Plan B.A. in Marketing with a concentration in Professional Tennis Management  
 2009-2010

Please note that this is a **recommended** sequence.  
 Check the academic catalogue for prerequisites and course  
 availability for each semester

**Freshman Year**

**Fall Semester**

IDS 110	3
ENG 101	3
OCL 151	3
LAN 101	4
PTM 101	3
Library Competency	
<hr/>	
	16

**Spring Semester**

Fine Arts	3
ENG 102	3
MAT 105 or higher	3
LAN 102	3
PTM Seminar	0.5
PTM 120	3
IDS 210	1
<hr/>	
	16.5

**Summer**

PTM 170	1
<hr/>	
	1

**Sophomore Year**

**Fall Semester**

ACC 251	3
ECO 261	3
BUS 225 or CSC 100	3
HIS 104	3
LAN 201	3
Religion	3
<hr/>	
	18

**Spring Semester**

ACC 253	3
ECO 262	3
ECO 216	3
History	3
LAN 202	3
PTM 215	3
PTM Seminar	0.5
<hr/>	
	18.5

**Summer**

PTM 270	1
<hr/>	
	1

**Junior Year**

**Fall Semester**

BUS 332	3
BUS 352	3
MKT 251	3
BIO Science	3
PTM 315	3
MKT Elective	3
<hr/>	
	18

**Spring Semester**

BUS 343	3
BUS 315	3
MKT 400	3
Physical Science	3
PTM 330	3
PTM Seminar	3
<hr/>	
	18

**Summer**

PTM 370	1
<hr/>	
	1

**Senior Year**

**Fall Semester**

MKT 390	3
MKT Elective	3
WEL 218	3
ENG LIT	3
PGM 430	3
Social Science	3
<hr/>	
	18

**Spring Semester**

BUS 470	3
MKT 470	3
MKT Elective	3
PHI 211,212, or 220	3
Religion	3
PTM Seminar	0.5
<hr/>	
	15.5