

Reeves School of Business
 Four Year Plan B.S. in Marketing with a concentration in Health Care Administration
 2009-2010

Please note that this is a **recommended** sequence.
 Check the academic catalogue for prerequisites and course
 availability for each semester

Freshman Year

Fall Semester		Spring Semester	
IDS 110	3	Science	3
ENG 101	3	ENG 102	3
Religion	3	Religion	3
OCL 151	3	MAT 105 or higher	3
Elective	3	Fine Arts	3
Library Competency		IDS 210	1
	15		16

Sophomore Year

Fall Semester		Spring Semester	
ACC 251	3	ACC 253	3
ECO 261	3	ECO 262	3
BUS 225 or CSC 100	3	ECO 216	3
Science	3	Science	3
HIS 104	3	History	3
BHC 300	3	BHC 230	3
	18		18

Junior Year

Fall Semester		Spring Semester	
BUS 332	3	BUS 343	3
BUS 315	3	BUS 352	3
MKT 251	3	MKT 400	3
BHC 330	3	BHC 305	3
BHC 350	3	BHC 410	3
	15	MKT Elective	3
			18

Senior Year

Fall Semester		Spring Semester	
MKT 390	3	BUS 470	3
MKT Elective	3	MKT 470	3
ENG LIT/PHI	3	ENG LIT/PHI	3
BHC 450	3	WEL 218	3
MAT 105 or higher	3	BHC 480	3
	15	MKT Elective	3
			18