

Reeves School of Business

Four Year Plan B.S. in Marketing with a concentration in PGA Golf Management

2009-2010

Please note that this is a **recommended** sequence.
Check the academic catalogue for prerequisites and course
availability for each semester

Freshman Year

Fall Semester

ENG 101	3
MAT 105 or higher	3
PGM 201	3
IDS 110	3
PGM 195	1
OCL 151	3
WEL 101	1
Library Competency	
<hr/>	
	17

Spring Semester

ENG 102	3
PGM 202	3
HIS 104	3
ECO 216	3
Science	3
PGM 196	0.5
IDS 210	1
<hr/>	
	16.5

Summer

PGM 170	1
ENG LIT/PHI	3
Fine Arts	3
<hr/>	
	7

Sophomore Year

Fall Semester

ACC 251	3
ECO 261	3
PGM 301	3
Science	3
MAT 105 or higher	3
PGM 295	0.5
<hr/>	
	15.5

Spring Semester

ACC 253	3
ECO 262	3
PGM 304	3
Scienc	3
Religion	3
PGM 296	0.5
<hr/>	
	15.5

Summer

PGM 270	1
ENG Lit./PHI	3
Religion	3
History	3
<hr/>	
	10

Junior Year

Fall Semester

PGM 302	3
BUS 225/CSC 100	3
BUS 315	3
BUS 343	3
MKT 251	3
PGM 395	0.5
<hr/>	
	15.5

Spring Semester

PGM 401	3
BUS 315	3
BUS 332	3
BUS 352	3
PGM 396	0.5
MKT Ekective 300/400	3
<hr/>	
	15.5

Summer

PGM 370	1
<hr/>	<hr/>
	1

Senior Year**Fall Semester**

PGM 402	3
PGM 430	3
MKT 400	3
MKT Elective 300/400	3
PGM 495	0.5
<hr/>	<hr/>
	12.5

Spring Semester

MKT 390	3
MKT 470	3
BUS 470	3
MKT Elective 300/400	3
PGM 496	0.5
<hr/>	<hr/>
	12.5

Summer

PGM 470	12
<hr/>	<hr/>
	12