

BACHELOR OF ARTS IN MARKETING

With a concentration in Sports Management

Student Name _____

Catalogue Year 2005-06

GENERAL EDUCATION CORE (BA)

METHODIST COLLEGE EXPERIENCE (3 SH)

IDS 110 (2) _____
IDS 410 (1) _____

COMMUNICATIONS (15-29 SH)

English Placement Score _____
ENG 100 (if required) (3) _____
ENG 101 (3) _____
ENG 102 (3) _____
ENG 207 (if required) (3) _____
OCL 151 (3) _____
* LAN (3/4) _____
* LAN (3/4) _____
* LAN (3) _____
* LAN (3) _____

HUMANITIES (12 SH)

* REL (3) _____
* REL (3) _____
* ENG LIT (3) _____
PHI 211, 212, or 411 (3) _____

FINE ARTS APPRECIATION (3 SH)

ART 151, MUS 151, THE 162 or 163 (3) _____

MATHEMATICS (3 SH)

MAT 105 OR 113 (3) _____

NATURAL SCIENCES (6-8 SH)

* BIO (3/4) _____
* PHY SCI (3/4) _____

SOCIAL SCIENCE (12 SH)

HIS 103 (3) _____
HIS 104 (3) _____
ECO 261 or 262 (3) _____
* _____ (3) _____

PHYSICAL EDUCATION (2-3 SH)

WEL 101 (1) _____
WEL 201 or 235 (1) _____
or _____
WEL 218 (3) _____

* Consult Academic Catalogue and Advisor for specific options.

REEVES SCHOOL OF BUSINESS

Foundation Core (18 sh)

ACC 251 (3) _____ ECO 216 (3) _____
ACC 253 (3) _____ ECO 261 (3) _____
BUS 225 (3) _____ ECO 262 (3) _____

Professional Core (15 sh)

BUS 332 (3) _____ BUS 470 (3) _____
BUS 343 (3) _____ MKT 351 (3) _____
BUS 352 (3) _____

MARKETING (21 SH)

BUS 315 (3) _____ MKT 400 (3) _____
MKT 390 (3) _____ MKT 470 (3) _____

Select three (3) 3 semester hour electives of approved MKT electives from MKT 345, 360, 380, 384, 400, 410, 420, 430, 460, 485, 499; SMA 421

_____ (3) _____
_____ (3) _____
_____ (3) _____

SPORTS MANAGEMENT (21 SH)

SMA 321 (3) _____ SMA 422 (3) _____
SMA 322 (3) _____ BUS 354 (3) _____
SMA 421 (3) _____ BUS 375 (3) _____
and a 3 sh internship (3) _____

An elective course for any Reeves School of Business major may only be used to meet the requirements of one major. A required class in any Reeves School of Business major may not be used as an elective for another Reeves School of Business major.

Library Competency Completed _____

Computer Competency Completed _____

GRADUATION REQUIREMENTS

1. Minimum 124 semester hours.
2. 31 semester hours in residency to include 50% of the major and 24 semester hours at the 300/400 level.
3. GPA of 2.000 or higher required in (A) overall, (B) residency, (C) major, (D) minor, and (E) concentration.
4. Satisfactory completion of the English Placement Examination or ENG 207 is a graduation requirement for all transfer students.
5. Errors contained on this checklist do not release the student from meeting the graduation requirements as stated in the Academic Catalogue.