

BACHELOR OF ARTS IN MARKETING

Student Name _____

Catalogue Year 2006 - 2007

GENERAL EDUCATION CORE (BA)

METHODIST COLLEGE EXPERIENCE (3 SH)

IDS 110 (2) _____
 IDS 410 (1) _____

COMPUTER COMPETENCY (3 SH)

CSC 100 (3) _____

COMMUNICATIONS (15-26 SH)

English Placement Score (*transfer students*) _____
 ENG 100 (*if required*) (3) _____
 ENG 101 (3) _____
 ENG 102 (3) _____
 ENG 207 (*if required*) (3) _____
 OCL 151 (3) _____
 LAN _____ (3/4) _____
 LAN _____ (3/4) _____
 LAN _____ (3) _____
 LAN _____ (3) _____

HUMANITIES (12 SH)

REL _____ (3) _____
 REL _____ (3) _____
 ENG LIT _____ (3) _____
 PHI 211, 212, or 220 (3) _____

FINE ARTS APPRECIATION (3 SH)

ART, MUS, THE (3) _____

MATHEMATICS (3-6 SH)

MAT 103 (*if required*) (3) _____
 MAT _____ (3) _____

NATURAL SCIENCES (6-8 SH)

BIO SCI _____ (3/4) _____
 PHY SCI _____ (3/4) _____

SOCIAL SCIENCE (12 SH)

HIS 104 (3) _____
 HIS _____ (3) _____
 ECO 261 or 262 met in major (3) _____
 _____ (3) _____

PHYSICAL EDUCATION (2-3 SH)

WEL 101 (1) _____
 WEL 201 or 235 (1) _____
 or
 WEL 218 (3) _____

LIBRARY COMPETENCY COMPLETED

*Some General Education core requirements may be filled in the major.
 Consult Academic Catalogue and Advisor for specific options.*

REEVES SCHOOL OF BUSINESS

Foundation Core (18 SH)

ACC 251 (3) _____ ECO 216 (3) _____
 ACC 253 (3) _____ ECO 261 (3) _____
 BUS 225 (3) _____ ECO 262 (3) _____

Professional Core (15 SH)

BUS 332 (3) _____ BUS 470 (3) _____
 BUS 343 (3) _____ MKT 351 (3) _____
 # BUS 352 (3) _____

Writing enrichment course

MARKETING (21 SH)

BUS 315 (3) _____ MKT 400 (3) _____
 MKT 390 (3) _____ MKT 470 (3) _____

Plus 9 sh from the following electives:

MKT 345, 360, 380, 384, 400, 410, 420, 430, 460,
 485, 499, SMA 421

_____ (3) _____
 _____ (3) _____
 _____ (3) _____

An elective course for any Reeves School of Business major may only be used to meet the requirements of one major. A required class in any Reeves School of Business major may not be used as an elective for another Reeves School of Business major.

GRADUATION REQUIREMENTS

1. Minimum 124 semester hours.
2. 31 semester hours in residency to include 50% of the major and 24 semester hours at the 300/400 level.
3. GPA of 2.000 or higher required in (A) overall, (B) residency, (C) major, (D) minor, and (E) concentration.
4. Satisfactory completion of the English Placement Examination or ENG 207 is a graduation requirement for all transfer students.
5. Errors contained on this checksheet do not release the student from meeting the graduation requirements as stated in the Academic Catalogue.