

# BACHELOR OF ARTS IN MARKETING

Student Name \_\_\_\_\_ Catalogue Year 2007 - 2008

## GENERAL EDUCATION CORE (BA)

### METHODIST UNIVERSITY EXPERIENCE (2 SH)

IDS 110 \_\_\_\_\_ (2) \_\_\_\_\_

### COMPUTER COMPETENCY (3 SH)

BUS 225 \_\_\_\_\_ (3) *met in major*

### COMMUNICATIONS (15-26 SH)

English Placement Score (*transfer students*) \_\_\_\_\_

ENG 100 (*if required*) \_\_\_\_\_ (3) \_\_\_\_\_

ENG 101 \_\_\_\_\_ (3) \_\_\_\_\_

ENG 102 \_\_\_\_\_ (3) \_\_\_\_\_

ENG 207 (*if required*) \_\_\_\_\_ (3) \_\_\_\_\_

OCL 151 \_\_\_\_\_ (3) \_\_\_\_\_

LAN \_\_\_\_\_ (3/4) \_\_\_\_\_

LAN \_\_\_\_\_ (3/4) \_\_\_\_\_

LAN \_\_\_\_\_ (3) \_\_\_\_\_

LAN \_\_\_\_\_ (3) \_\_\_\_\_

### HUMANITIES (12 SH)

REL \_\_\_\_\_ (3) \_\_\_\_\_

REL \_\_\_\_\_ (3) \_\_\_\_\_

ENG LIT \_\_\_\_\_ (3) \_\_\_\_\_

PHI 211, 212, or 220 \_\_\_\_\_ (3) \_\_\_\_\_

### FINE ARTS APPRECIATION (3 SH)

ART, MUS, THE \_\_\_\_\_ (3) \_\_\_\_\_

### MATHEMATICS (3-6 SH)

MAT 103 (*if required*) \_\_\_\_\_ (3) \_\_\_\_\_

MAT \_\_\_\_\_ (3) \_\_\_\_\_

### NATURAL SCIENCES (6-8 SH)

BIO SCI \_\_\_\_\_ (3/4) \_\_\_\_\_

PHY SCI \_\_\_\_\_ (3/4) \_\_\_\_\_

### SOCIAL SCIENCE (12 SH)

HIS 104 \_\_\_\_\_ (3) \_\_\_\_\_

HIS \_\_\_\_\_ (3) \_\_\_\_\_

*ECO 261 or 262 met in major* \_\_\_\_\_ (3) \_\_\_\_\_

\_\_\_\_\_ (3) \_\_\_\_\_

### PHYSICAL EDUCATION (2-3 SH)

WEL 101 \_\_\_\_\_ (1) \_\_\_\_\_

WEL 201 or 235 \_\_\_\_\_ (1) \_\_\_\_\_

or \_\_\_\_\_

WEL 218 \_\_\_\_\_ (3) \_\_\_\_\_

### LIBRARY COMPETENCY COMPLETED \_\_\_\_\_

*Some General Education core requirements may be filled in the major.  
Consult Academic Catalogue and Advisor for specific options.*

## REEVES SCHOOL OF BUSINESS

### Foundation Core (18 SH)

ACC 251 (3) \_\_\_\_\_ ECO 216 (3) \_\_\_\_\_

ACC 253 (3) \_\_\_\_\_ ECO 261 (3) \_\_\_\_\_

BUS 225 (3) \_\_\_\_\_ ECO 262 (3) \_\_\_\_\_

### Professional Core (15 SH)

BUS 332 (3) \_\_\_\_\_ BUS 470 (3) \_\_\_\_\_

BUS 343 (3) \_\_\_\_\_ MKT 351 (3) \_\_\_\_\_

# BUS 352 (3) \_\_\_\_\_

# Writing enrichment course

### MARKETING (21 SH)

BUS 315 (3) \_\_\_\_\_ MKT 400 (3) \_\_\_\_\_

MKT 390 (3) \_\_\_\_\_ MKT 470 (3) \_\_\_\_\_

Plus 9 sh from the following electives:

MKT 345, 360, 380, 384, 410, 420, 430, 460,  
485, 499, SMA 421

\_\_\_\_\_ (3) \_\_\_\_\_

\_\_\_\_\_ (3) \_\_\_\_\_

\_\_\_\_\_ (3) \_\_\_\_\_

An elective course for any Reeves School of Business major may only be used to meet the requirements of one major. A required class in any Reeves School of Business major may not be used as an elective for another Reeves School of Business major.

### GRADUATION REQUIREMENTS

1. Minimum 124 semester hours.
2. 31 semester hours in residency to include 50% of the major and 24 semester hours at the 300/400 level.
3. GPA of 2.000 or higher required in (A) overall, (B) residency, (C) major, (D) minor, and (E) concentration.
4. Satisfactory completion of the English Placement Examination or ENG 207 is a graduation requirement for all transfer students.
5. Errors contained on this checksheet do not release the student from meeting the graduation requirements as stated in the Academic Catalogue.