

BACHELOR OF SCIENCE IN MARKETING

With a concentration in Resort Management

Student Name _____

Catalogue Year 2007 - 2008

GENERAL EDUCATION CORE (BS)

METHODIST UNIVERSITY EXPERIENCE (2 SH)

IDS 110 (2) _____

COMPUTER COMPETENCY (3 SH)

BUS 225 (3) *met in major*

COMMUNICATIONS (9-15 SH)

English Placement Score (*transfer students*) _____

ENG 100 (*if required*) (3) _____

ENG 101 (3) _____

ENG 102 (3) _____

ENG 207 (*if required*) (3) _____

OCL 151 (3) _____

HUMANITIES (12-14 SH)

REL (3) _____

REL (3) _____

Choose any two ENG LIT/PHI courses or two semesters of one foreign language

_____ (3/4) _____

_____ (3/4) _____

FINE ARTS APPRECIATION (3 SH)

ART, MUS, THE (3) _____

MATHEMATICS (6-9 SH)

MAT 103 (*if required*) (3) _____

MAT _____ (3) _____

MAT _____ (3) _____

NATURAL SCIENCES (9-12 SH)

_____ (3/4) _____

_____ (3/4) _____

_____ (3/4) _____

SOCIAL SCIENCE (9 SH)

HIS 104 (3) _____

HIS _____ (3) _____

ECO 261 or 262 met in major (3) _____

PHYSICAL EDUCATION (2-3 SH)

WEL 101 (1) _____

WEL 201 or 235 (1) _____

or

WEL 218 (3) _____

LIBRARY COMPETENCY COMPLETED _____

Some General Education core requirements may be filled in the major.
Consult Academic Catalogue and Advisor for specific options.

REEVES SCHOOL OF BUSINESS

Foundation Core (18 SH)

ACC 251 (3) _____ ECO 216 (3) _____

ACC 253 (3) _____ ECO 261 (3) _____

BUS 225 (3) _____ ECO 262 (3) _____

Professional Core (15 SH)

BUS 332 (3) _____ BUS 470 (3) _____

BUS 343 (3) _____ MKT 351 (3) _____

BUS 352 (3) _____

Writing enrichment course

MARKETING (21 SH)

BUS 315 (3) _____ MKT 400 (3) _____

MKT 390 (3) _____ MKT 470 (3) _____

Plus 9 sh from the following electives:

MKT 345, 360, 380, 384, 410, 420, 430, 460,

485, 499, SMA 421

_____ (3) _____

_____ (3) _____

_____ (3) _____

RESORT MANAGEMENT (22 SH)

RMT 170 (.5) _____ RMT 345 (1) _____

RMT 270 (.5) _____ RMT 350 (3) _____

RMT 300 (3) _____ RMT 360 (3) _____

RMT 310 (.5) _____ BUS 360 (3) _____

RMT 311 (.5) _____ * BUS 375 (3) _____

RMT 315 (1) _____ PGM 430 (3) _____

* Take as Business Elective

Select one (1) 3 sh elective from LSS 300 or BUS 301

_____ (3) _____

An elective course for any Reeves School of Business major may only be used to meet the requirements of one major. A required class in any Reeves School of Business major may not be used as an elective for another Reeves School of Business major.

GRADUATION REQUIREMENTS

1. Minimum 124 semester hours.
2. 31 semester hours in residency to include 50% of the major and 24 semester hours at the 300/400 level.
3. GPA of 2.000 or higher required in (A) overall, (B) residency, (C) major, (D) minor, and (E) concentration.
4. Satisfactory completion of the English Placement Examination or ENG 207 is a graduation requirement for all transfer students.
5. Errors contained on this checksheet do not release the student from meeting the graduation requirements as stated in the Academic Catalogue.