

BACHELOR OF ARTS IN MARKETING

With a concentration in Resort and Club Management

Student Name _____

Catalogue Year 2009 - 2010

GENERAL EDUCATION CORE (BA)

METHODIST UNIVERSITY EXPERIENCE (4 SH)

IDS 110 (3) _____
IDS 210 (1) _____

COMPUTER COMPETENCY (3 SH)

BUS 225 or CSC 100 (3) *met in major*

COMMUNICATIONS (15-26 SH)

English Placement Score (*transfer students*) _____
ENG 100 (*if required*) (3) _____
ENG 101 (3) _____
ENG 102 (3) _____
ENG 207 (*if required*) (3) _____
OCL 151 (3) _____
LAN _____ (3/4) _____
LAN _____ (3/4) _____
LAN _____ (3) _____
LAN _____ (3) _____

HUMANITIES (12 SH)

REL _____ (3) _____
REL _____ (3) _____
ENG LIT _____ (3) _____
PHI 211, 212, or 220 (3) _____

FINE ARTS APPRECIATION (3 SH)

ART, MUS, THE (3) _____

MATHEMATICS (3-6 SH)

MAT 103 (*if required*) (3) _____
MAT _____ (3) _____

NATURAL SCIENCES (6-8 SH)

BIO SCI _____ (3/4) _____
PHY SCI _____ (3/4) _____

SOCIAL SCIENCE (12 SH)

HIS 104 (3) _____
HIS (3) _____
ECO 261 or 262 met in major (3) _____
_____ (3) _____

PHYSICAL EDUCATION (2-3 SH)

WEL 101 (1) _____
WEL 201 or 235 (1) _____
or
WEL 218 (3) _____

LIBRARY COMPETENCY COMPLETED _____

*Some General Education core requirements may be filled in the major.
Consult Academic Catalogue and Advisor for specific options.*

REEVES SCHOOL OF BUSINESS

Foundation Core (18 SH)

ACC 251 (3) _____ ECO 216 (3) _____
ACC 253 (3) _____ ECO 261 (3) _____
BUS 225 or _____ ECO 262 (3) _____
CSC 100 (3) _____

Professional Core (15 SH)

BUS 332 (3) _____ BUS 470 (3) _____
BUS 343 (3) _____ MKT 251 (3) _____
BUS 352 (3) _____

Writing enrichment course *Take as Business Elective

MARKETING (21 SH)

BUS 315 (3) _____ MKT 400 (3) _____
MKT 390 (3) _____ MKT 470 (3) _____

Plus 9 sh from the following electives:

MKT 345, 360, 380, 384, 410, 420, 430, 460,
485, 499, SMA 421
_____ (3) _____
_____ (3) _____
_____ (3) _____

RESORT MANAGEMENT (24 SH)

RMT 101 (3) _____ RMT 340 or
RMT 145 (1) _____ RMT 360 (3) _____
RMT 350 (3) _____ BUS 360 (3) _____
PGM 430 (3) _____

Select one (1) 3 sh elective from LSS 300 or BUS 301

_____ (3) _____

Pathway I

RMT 320 (3) _____
RMT 170 (1) _____
RMT 270 (1) _____

Pathway II

RMT 450 (3) _____
RMT 170 (1) _____
RMT 270 (1) _____

RMT 170 and RMT 270 may be replaced with RMT 370 (3)

An elective course for any Reeves School of Business major may only be used to meet the requirements of one major. A required class in any Reeves School of Business major may not be used as an elective for another Reeves School of Business major.

GRADUATION REQUIREMENTS

1. Minimum 124 semester hours.
2. 31 semester hours in residency to include 50% of the major/minor and 24 semester hours at the 300/400 level.
3. GPA of 2.000 or higher required in (A) overall, (B) residency, (C) major, (D) minor, and (E) concentration.
4. Satisfactory completion of the English Placement Examination or ENG 207 is a graduation requirement for all transfer students.
5. Errors contained on this checksheet do not release the student from meeting the graduation requirements as stated in the Academic Catalogue.