

METHODIST UNIVERSITY

RESORT AND CLUB MANAGEMENT

Volume 6, Issue 6

October, 2010

Resort and Club Management Ice-Cream Social or

This year RMT Club decided to hold a big get together for all the members of the club. The event was organized on September 23rd in Berns Student Center. This event gave an opportunity for all the members, old and new, to meet each other in a relaxing atmosphere. Club Officers decided to make it more creative and fun by bringing all the needed ingredients for making fun ice-cream sandae. Michael Doyne created the most professional look for his ice-cream sandae. Dinner was provided by Jersey Mikes Subs. Great music was provided by Christie Wheeler's ipod that Dylan helped us to install into the main sound system of Berns. Prizez were awarded to the first 10 students, who received a cup and a sticker with RMT/CMAA

logo on it. It was great Marketing guys! Officers announced all the upcoming events and plans that Resort Management Club is planning to do this semester. Conference trips to the New York Hotel Motel Restaurant Show and the National Student Conference in Philadelphia that will be in November 2010 were announced. Anastasiya and Aleksandra shared with everyone their unforgettable experience from last years trip to New York, that

re-sulted in a high level of interest from students.



INSIDE THIS ISSUE:

- Governors Club visit* **2**
- Summer internship* **2**
- Facebook group* **3**
- Attendance policy/ the winner* **3**
- CMAA membership benefits* **3**
- Upcoming events* **4**
- New Students welcome* **4**

Koozies sales Fundraiser at Methodist University

On October 2nd, Methodist University held a Parent'sweekend on campus. Resort Management Club decided to organize a fundraiser for the club and a local Children's Shelter. Anastasiya Saakova helped with set-up while; Richel Modolo, Christy Wheeler, Christian Chirinos and Aleksan-

dra Fetisova sold gold and green koozies with a logo "Just living the life" during the football game. We successfully sold koozies worth **\$84**. During Homecoming fundraiser we sold

koozies worth **\$32**. So, this brings sales to **\$116** in total. Next time the table with koozies will be located in Berns Student Center.



RMT Students

MU RMT Students at the Governor's Club in Chapel Hill

For the RMT club fieldtrip this month, we visited the Governor's Club in Chapel Hill. General Manager Haisam Baityeh was very kind to invite our students and show them the club.

Governors Club is a member-owned, private country club complete with a Jack Nicklaus Signature Golf Course and 360-degree views of breathtaking countryside just minutes from the intellectual, artistic climate of

Chapel Hill, NC. The May issue of Golf Digest ranked Governors Club the 15th best course in North Carolina.

Eric French, the clubhouse manager, gave us a tour throughout the club facilities. Many of our students already met Eric at the CMAA quarterly meeting in Asville earlier this year.

Erika McCaw gave us an excellent presentation about

her membership and marketing department. She told us a lot about her career path and her plans for improvement Governor's club image.

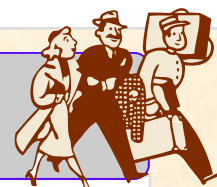
Another executive, that fascinated everyone with her huge and broad experience in the field was Lisa Johnson. She is the head of Catering and Special Events. Everything from weddings to outside sales.

At the end we spent an hour with the GM, trying to absorb his wis-

The trip to Governors Club was the most beneficial trip I've had so far!

—Micheal Doyme ,
Senior

Resort News. Hotel rates rise as more people travel



- Marriott, an industry bellwether, said this week that its rates in the second quarter rose for the first time in two years.

- Travelocity says rates of rooms in the nation's 20 largest markets booked on its travel site for fall — from Sept. 7 to Nov. 19 — are 3.5% higher than a year ago.

- Smith Travel Research, which tracks the hotel industry, found average rates in the top 25 U.S. markets up 3.5% in August.

Rates are rising as demand for rooms has grown. The number of rooms sold in the U.S. rose 8.3% in August vs. a 7.4% year-to-date average, says Smith Travel Research.

An increase in business and vacation travelers means hotel discounts will be harder to find.

Summer Internship Highlight—Ocean Edge Resort, Cape Cod MA



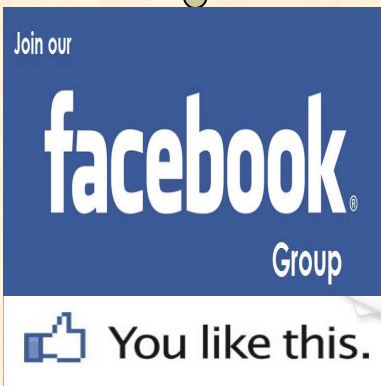
Located in historical city Brewster , very close to the major city Boston and few hours away from New York. Originally built in 1890, the resort is positioned on the warmest side of the Cape Code. It is 18-course golf club, with 335 guest rooms, with pools, saunas, private beach and many other wonderful facilities.

(<http://profiles.hospitalityonline.com/203345/>)

Working at Ocean Edge Resort this Summer was a great experience. I met a lot of new people and learned even more about the golf operation at a resort, and also about the resort operation as a whole. I really enjoyed my opportunity of working at Ocean Edge Resort (five-months internship by Alex Spencer)

Ocean Edge Resort (<http://www.oceanedge.com/>)

RMT/CMAA CLUB SECTION



Facebook Fan and Group pages

Dear All,

You know that in business it is very important to stay on top of things and be technological. Resort Management CMAA club is helping you to fulfill both. Many of you already know that we have a facebook group page and the Fan page to “like”. For anyone who does not know what it is and where to find it, here are the names of them: **Methodist University Resort Management Club** and **Methodist University Resort Management/CMAA Club**.

You can find anything you need on these websites, starting from meeting updates to the information about conferences and fundraisers!

New attendance policy rules and benefits

As some of you already heard, our club has a new attendance point system. Each meeting or event you attend—you receive a point. The people that have the most points by the end of the semester will receive a Best Buy Gift Card.

Below is the list of top 3 people so far:

1. Katie Bowman
2. Marlinda Dowdy
3. Victor Alvarez-Mendoza



CMAA membership benefits briefly

Each year RMT newsletter team is trying to help our new students and CMAA members to know a little bit more about the industry. This time we will cover the benefits that students can get out of being a member of CMAA! So being a member you get:

- A chance to visit student educational conferences (national and worldwide); international exhibitions and show. And all that for a low price!
- Student internship section allows members to do everything they need to get a job—post their online (you get in checked by the way), search online and create a career agent to research job opportunities weekly. In my opinion it is one of the most useful sections
- Fellowship and contacts with nearby club managers
- The Club Foundation awards several \$2,500 scholarships to outstanding students who demonstrate an interest in the club management profession each year
- Internationally recognized certification opportunities

Upcoming Events Section

Conferences

Nov 4-7

CMAA National Student Conference, Philadelphia, PA

Nov 13-16

International Hotel/Motel Restaurant Show, NYC

Feb 24-28, 2011

CMAA World Conference, Orlando, FL

Registration is open



A little bit about Orlando World Conference

- Our club receives **official chapter status**
- Conference educational programs and workshops
- Enter the Mysterious Hogwarts at Universal Studios' Wizarding World of Harry Potter

HELP RMT STUDENTS IN THE MOST EXCITING **FUNDRAISER** IN **CHARLOTTE. NOVEMBER 8!**

Sign up!

All funds will go towards student registration for the World Conference

Congratulations to our NEW MU RMT/CMAA Students:

Tania Aguero	Melanie Delatorre	Mike Lukat	Tevin Rogers
Robert Banda	Marlinda Dowdy	Jeru Lyle-Littlejohn	Jordan Veasey
Brittany Champion	Alfreda Morrow	Mark Reynolds	
Michael Cieri	Josh Dugas	Tina Nesbitt	
Rob Clayton	Tyler Goodman	Chris Perry	
Brad Davis	Kanten Harrison	Lauren Provenzale	
Tyler Deal	Steven Johnson	Hamidullah Wafakaish	

Sharon Kendrick, Director:

Cell phone: 910-988-2166
Office: 910-630-7309
Fax: 910-630-7592
skendrick@methodist.edu

Al Stratta, Prof. in Residence:

Office: 910-630-7592
Fax: 910-630-7592
astratta@methodist.edu

Lauren Sandoval, Recruit/Intern Coordinator:

Office: 910-630-7586
Fax: 910-630-7592
lsandoval@methodist.edu

Work and Study is now in Clark!

Anastasia Saakova
asaakova@student.methodist.edu

Aleksandra Fetisova
afetisova@student.methodist.edu

Lindsey Bickert
lbicker@student.methodist.edu

Nelson Bustos Sanchez
nbustossanchez@student.methodist.edu

Find us on the Web!
<http://www.methodist.edu/resorts/>

