

HIGHLIGHTS of
the ISSUE

- Become a CMAA member and get a chance to attend annual World Conference and Student Conference events!
- Taking the RMT 320 Seminars I-V course will give you 5 different valuable industry certificates!
- References to accredited associations in this issue: **American Hotel and Lodging Association (AH&LA), Club Managers Association of America (CMAA), National Restaurant Association & Education Foundation (NRAEF).**

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Methodist University Resort Management

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2010 World CMAA Conference in San Diego

The CMAA World Conference on Club Management and Golf Industry Show

is the Association's most visible event of the year. The World Conference fulfills CMAA's mission to provide a variety of unique educational opportunities that reflect the latest trends in the club industry. From February 7th to 13th students enjoyed a week-long series of education featuring Pre- and At-Conference Workshops, seminars, management clinics, round-table discussions, student programs and keynote addresses by distinguished speakers.

Four MU Resort Management students had a great chance to attend this major event on the CMAA calendar: Joseph "Boogie" Tate Jr., Kaitlin McGuire, Brett Harless, and Michael Doyne.

This is how they evaluated their experience.



From left to the right: Kaitlin McGuire, Brett Harless, Joseph "Boogie" Tate Jr., Michael Doyne

“ I do consider the trip to San Diego to be very educational and enjoyable. The student seminars that we attended were beneficial to my development as a student about to enter the business world. I would strongly recommend other students attend the World Conference in the future. ”



Brett Harless,
CMAA World Conference,
San Diego

...continued CMAA San Diego World Conference...



Kaitlin McGuire at CMAA World Conference, San Diego

Attending the CMAA World available at this conference Conference was an abso- were really beneficial. I was lutely wonderful experience. even able to score an I wasn't sure what the "set- interview with one of the most up" and schedule of the exclusive clubs in the nation! I conference would really be would suggest any student like at first, but upon arrival, who is even just slightly it was easy to fall into the considering clubs to attend swing of things. We were this event next year. It totally able to meet so many great opened my eyes to the world people from different of clubs and club manage- schools across the country. ment and it's something that The networking opportunities I'd REALLY like to pursue now.

"Attending the CMAA conference in San Diego was an eye opening experience."

Michael Doyne

“

The student sessions that we attended made one truly think whether they wanted to be in club management or not. In my case, it helped me decide I want to have a club internship and the areas I need to improve on. The speakers offered everything ranging from career to life advice. On top of meeting the speakers, networking with the fellow students was almost just as beneficial. With the networking I did with my fellow

students, I gained a tremendous amount of potential future job opportunities, as well as access to the clubs that they had previously interned. Possibly the best aspect of the conference was the friendships made with fellow students that plan on being in the same career field. I would recommend the attendance of this conference to any student who sees club management as part of their future.

”



Michael Doyne
CMAA World Conference, San Diego

“

I thought San Diego was a wonderful experience. Traveling is always fun but even if the Conference was in Fayetteville, NC I would still love to go. At the 2010 CMAA World Conference, we had a chance to network with

very prestigious General Managers. We also had a chance to meet other students who are majoring in a Hospitality industry related field. Overall, I believe that the World Conference students should go to because the CMAA is a

wonderful organization and they really try to help you out with not only getting a job, but giving you the educational tools for being successful in the Hospitality industry. ”



Joseph "Boogie" Tate Jr., CMAA World Conference, San Diego

Resort & Club Management Program Introduces A New Course, Spa Management for RMT 350 or RMT 360

A new course is now added to the Resort & Club Management Program which will be available beginning Fall 2011. The course introduces students to the world of spa management and retail, taking a comprehensive look at subjects ranging from the history and cultural development of spas to spa terminology and financial realities. It is a newly developing branch in Resorts and is very popular. The course takes students through a typical day from a spa director's perspective, examines the qualities of outstanding service, and discusses industry trends and future directions. After completing the course, students will be able to get [AH&LA](#) Certificate.



Become a qualified employee without leaving a classroom!

Did you know that taking one of the RMT 320 Seminars I-V will give you 5 different nationally recognized industry certificates? The Food & Beverage industry areas of certification include Customer Service, Hospitality and Restaurant Management, Controlling Foodservice Costs, Human Resources Management and Supervision, and ServSave. All together, these certifications qualify students for the ManageFirst Credential Program designed by the [National Restaurant Association](#)

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Find us on the Web!

<http://www.methodist.edu/resorts/>

Facebook group: [RMT/CMAA](#)

[Group Methodist University](#)



Our thoughts are with Eduardo Saihueque and Travis Dudley, whose families and friends have been impacted by the recent earthquake in Chile.

Have you registered your internship with Lauren Sandoval?

Congratulations to students with their summer internships confirmed!



Lindsie Bentham

Lindsie will be working this summer with a PGA Golf Merchandiser and will be located at Sea Pines Resort in



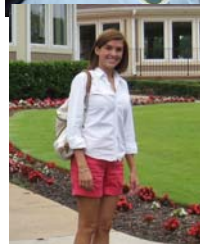
Kyle Beach

Kyle will be working the camps for Clemson Soccer Academy in Rome, GA. Duties-Coaching/supervising



Richelle Modolo

Richelle will be working at the Coral Bay Club. It is in Atlantic Beach, NC



Amanda Wolfe

She will be interning at in The Westin Hilton Head Island Resort & Spa



Laziz Tursunov

Laziz will be interning with Food Lion in the Outer Banks. He'll be supervising employees, handling inventory, ordering, and working in customer



Marianne Benson

Marianne will be interning with Oyster Harbors Golf Club in Osterville, Massachusetts.