



METHODIST UNIVERSITY

Methodist University opened as Methodist College, a senior coeducational college of liberal arts and sciences, in 1960. Today, the University's 70 majors and concentrations are housed in five schools: School of Arts and Humanities, Reeves School of Business and Economics, School of Public Affairs, School of Science and Human Development, and School of Graduate Studies. Three master's degree programs are currently offered.

Methodist currently serves approximately 2,200 students from 48 states and 30 countries. The university is located in Fayetteville, a thriving metropolitan city located in the Sandhills of North Carolina.

An extensive array of student organizations and intercollegiate sports allows Methodist students to grow in mind, body and spirit, empowering them to be the best in their chosen fields and to assume leadership roles in their communities.

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Resort, Club & Hospitality Management

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Resort Management Club

The Resort Management (RMT) Club is designed to be a group for those who show an interest in clubs, resorts, hospitality, and leisure real estate. Members of our club will learn about and discuss current events in the industry, and build their database of knowledge about resorts worldwide. Students will also work on projects and provide various services to the community throughout the year. The club sponsors internships in top resorts and clubs, national field trips, industry speakers, and career planning.

Club Managers Association of America

Student chapters hold regularly scheduled meetings under the guidance of a faculty advisor and a Club Managers Association of America (CMAA) liaison manager. Chapter meetings provide students with opportunities to participate in valuable career growth activities such as professional development programs, site visits to local clubs, leadership opportunities as a chapter officer, and chapter visits by club management professionals.

"The RMT Club and CMAA have been great extracurricular activities driven by the Resort Management Program. These activities provides students the opportunity to achieve a further insight into the hospitality field while developing relationships with other students pursuing a similar career path." - Eric Duea



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Methodist University does not discriminate on the basis of age, race, gender, national or ethnic origin, religion, sexual orientation or disabilities for otherwise qualified persons in the administration of its admissions, educational policies, scholarships, loan programs, athletics, employment, or any other university-sponsored or advertised program.

Engage. Enrich. Empower.

Reeves School of Business

Methodist University's Reeves School of Business offers a very unique program: a bachelor of science degree in business administration, accounting, financial economics, or marketing with a concentration in resort management. The concentration in resort management provides students with opportunities to pursue careers in the management of resorts and clubs, and gain experience with hospitality, including involvement in the management and marketing functions, planning for real estate development, personnel administration, and spa and convention management.

Mission Statement

Preparing students for success in the global hospitality field by integrating formal education with industry recognized certification and premier internship experiences.

Innovative

Methodist's small classroom environment provides a personal atmosphere allowing for:

- Industry specific field trips
- Professional speakers
- Positive relationships with RMT alumni
- Mentoring opportunities
- Membership in nationally recognized associations, AH&LA, HSMIAI, NRAEF, and CMAA



Resort Management Internships

Resort management students must successfully complete either two 400-hour internships or one 800-hour internship in approved resort facilities. While these internships are usually completed during the summer months, students may complete an internship during the academic year. Typical internship experiences are at resorts and country clubs throughout the nation. The RMT program boasts a 100 percent job placement rate for graduating seniors. Our interns and alumni work or have worked at many of the country's top facilities.

Career Opportunities/Available Internships

Pinehurst Resort, NC	The Umstead Hotel & Spa, NC
Wild Dunes Resort, SC	Wequassett Resort & Golf Club, MA
The Greenbrier, WV	Westin Hilton Head Island Resort & Spa, SC
Ocean Edge Resort, MA	Doral Golf Resort & Spa, FL
The Broadmoor, CO	The Sawgrass at Marriott Resort, FL
Kiawah Island, SC	The Country Club of Asheville, NC
Disney World, FL	Teton Pines Resort & Golf, WY
The Coral Bay Club, NC	The Savoy Hotel, Moscow, Russia
The Atlantis Resort, Bahamas	The Grande Hotel, Rimini, Italy
Riverside Yacht Club, CT	

Requirements and Courses

In addition to the entrance requirements of Methodist University and the Reeves School of Business, a student entering the Resort Management Program must have a high school GPA of 2.0 or higher. The student must be willing to interview with CRB faculty, participate in community services, and have a commitment to excellence.

Here are a few of the exciting courses you can expect to take:

- Resort Operations
- Special Topics in Resort Management
- Principles of Real Estate
- Food and Beverage Management
- Understanding Hospitality Law
- Contemporary Club Management

We are excited to offer resort management students the opportunity to graduate with up to 15 nationally recognized industry certifications with an emphasis in the following areas:

The National Restaurant Association Education Foundation (NRAEF) ManageFirst program expands options for students wishing to pursue a more focused study of food/beverage options. The program covers essential content focused on hospitality and restaurant management, plus learning activities, case studies, professional profiles, and research topics specifically developed to prepare students to pass national certification exams. These competencies are defined by the restaurant, hospitality, and foodservice industry as those needed for success.



The American Hotel & Lodging Association (AH&LA) Certificate will be offered to students upon successful completion of select courses in the Resort and Club Management Program, and recognizes the student's hospitality knowledge. A permanent record is also kept on file at the national office of the Educational Institute.

AH&LA certification options include:

- Managing Hospitality Human Resources
- Hospitality Sales and Marketing
- Resort Development and Management
- Introduction to Hospitality
- International Human Resource Management in the Hospitality Industry

SERVLEAD (Service Leadership in a Multicultural Workplace) is a hospitality internship program designed to inspire cultural awareness, and cultivate the leadership and teamwork skills necessary to succeed in today's global economy. The SERVLEAD program is offered by the American Hospitality Academy through the American Hotel & Lodging Association Educational Institute. Upon successful completion of the SERVLEAD internship program, students will be eligible to apply for and achieve SERVLEAD status.

"It has been proven that certificates and diplomas from the Educational Institute of AH&LA open doors to graduates looking for careers in the lodging industry." - Pam McEvoy, Director of University Relations