

Reeves School of Business
 Four Year Plan B.A. in Marketing with a concentration in PGA Golf Management
 2012-2013

Please note that this is a **recommended** sequence.
 Check the academic catalogue for prerequisites and course
 availability for each semester

Freshman Year

Fall Semester	
FYS 110	3
ENG 101	3
MAT 105 or higher	3
PGM 201	3
OCL 151	3
PGM 195	0.5
Library Competency	1
	<hr/> 15.5

Spring Semester	
ENG 102	3
PGM 202	3
HIS 104	3
Fine Arts	3
Physical Science	3
WEL 101	1
PGM 196	0.5
	<hr/> 16.5

Summer	
PGM 170	1
	<hr/> 1

Sophomore Year

Fall Semester	
ACC 251	3
ECO 261	3
ECO 216	3
PGM 301	3
LAN 101	4
PGM 295	0.5
IDS 210	1
	<hr/> 17.5

Spring Semester	
ACC 253	3
ECO 262	3
BUS 225/CSC 100	3
PGM 304	3
Religion	3
PGM 296	0.5
LAN 102	4
	<hr/> 19.5

Summer	
PGM 270	1
	<hr/> 1

Junior Year

Fall Semester	
PGM 402	3
MKT 251	3
History	3
Religion	3
LAN 201	3
PGM 395	0.5
MKT Elective	3
	<hr/> 18.5

Spring Semester	
BUS 315	3
MKT 400	3
PGM 401	3
PGM 302	3
Biological Science	3
LAN 202	3
PGM 396	0.5
	<hr/> 18.5

Summer	
PTM 370	1
	<hr/> 1

Senior Year

Fall Semester

ENG LIT	3
BUS 332	3
BUS 343	3
BUS 352	3
MKT 390	3
PGM 495	0.5
MKT Elective	3

18.5

Summer

PGM 470	12
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12

Spring Semester

PHI 211,212, or 220	3
PGM 430	3
MKT 470	3
BUS 470	3
MKT Elective	3
Social Science	3
PGM 485	1
PGM 496	0.5

19.5