

Reeves School of Business
 Four Year Plan B.S. in Marketing with a concentration in Professional Tennis Management
 2012-2013

Please note that this is a **recommended** sequence.
 Check the academic catalogue for prerequisites and course
 availability for each semester

Freshman Year

Fall Semester	
FYS 110	3
ENG 101	3
Religion	3
OCL 151	3
PTM 101	3
Library Competency	
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	15

Spring Semester	
Science	3
ENG 102	3
Religion	3
MAT 105 or higher	3
PTM 120	3
PTM Seminar	0.5
IDS 210	1
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	16.5

Summer	
PTM 170	1
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	1

Sophomore Year

Fall Semester	
ACC 251	3
ECO 261	3
BUS 225 or CSC 100	3
Science	3
HIS 104	3
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	15

Spring Semester	
ACC 253	3
ECO 262	3
ECO 216	3
Science	3
History	3
PTM 215	3
PTM Seminar	0.5
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	18.5

Summer	
PTM 270	1
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	1

Junior Year

Fall Semester	
BUS 332	3
BUS 315	3
MKT 251	3
MAT 105 or higher	3
PTM 315	3
MKT Elective	3
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	18

Spring Semester	
BUS 343	3
BUS 352	3
MKT 400	3
Fine Arts	3
PTM 330	3
PTM Seminar	3
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	18

Summer	
PTM 370	1
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	1

Senior Year

Fall Semester

MKT 390	3
MKT Elective	3
ENG LIT/PHI	3
WEL 218	3
PGM 430	3
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	15

Spring Semester

BUS 470	3
MKT 470	3
ENG LIT/PHI	3
MKT Elective	3
PTM Seminar	0.5
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	12.5