

Reeves School of Business
 Four Year Plan B.S. in Marketing
 2012-2013

Please note that this is a **recommended** sequence.
 Check the academic catalogue for prerequisites and course
 availability for each semester

Freshman Year

Fall Semester	
FYS 110	3
ENG 101	3
Religion	3
OCL 151	3
Elective	3
Library Competency	
15	

Spring Semester	
Science	3
ENG 102	3
Religion	3
MAT 105 or higher	3
Fine Arts	3
IDS 210	1
16	

Sophomore Year

Fall Semester	
ACC 251	3
ECO 261	3
BUS 225 or CSC 100	3
Science	3
HIS 104	3
15	

Spring Semester	
ACC 253	3
ECO 262	3
ECO 216	3
Science	3
History	3
15	

Junior Year

Fall Semester	
BUS 332	3
BUS 315	3
MKT 251	3
MAT 105 or higher	3
Elective	3
15	

Spring Semester	
BUS 343	3
BUS 352	3
MKT 400	3
MKT Elective	3
Elective	3
Elective	3
18	

Senior Year

Fall Semester	
MKT 390	3
MKT Elective	3
ENG LIT/PHI	3
WEL 218	3
Elective	3
Elective	3
18	

Spring Semester	
BUS 470	3
MKT 470	3
ENG LIT/PHI	3
Elective	3
MKT Elective	3
15	