# Bachelor of Science in Marketing

With a concentration in Professional Tennis Management

**Student Name ________________________**

**Catalogue Year 2016 - 2017**

## General Education Core

### Interdisciplinary Studies (1-4 SH)
- FYS 1100 (3)
- IDS 2100 (1)

### Computer Competency (0-3 SH)
- CSC 1000 * (0-3)
  (Must be satisfied before completing 60 s.h.)

### Communications (6-12 SH)*
- English Placement Score (transfer students)
  - ENG 1000 (if required) (3)
  - ENG 1010 (3)
  - ENG 1020 or 1040 (3)
  - ENG 2070 (if required) (3)
  - OCL 1510 or 3540* (0-3)

### Global Perspective Elective (3 SH)
Choose one approved course** (3)

### Humanities (9 SH)
- Literature (except ENG 3610 or 3620) (3)
- History (3)
- Religion (3)

### Fine Arts Appreciation (3 SH)
- ART 1510, 2530, 2540, MUS 1510, 1520, 1600, 1610, THE 1620
  (1630 or 3 s.h. applied MUS/THE ensemble) (3)

### Mathematics (3-6 SH)
- MAT 1030 (if required) (3)
- MAT 1050 (or higher, except 1060 or 2060) (3)

### Natural Sciences (6-8 SH) any lab science
(3/4)

### Social Science (3 SH)
- ECO, PSC, PSY or SOC (3)

### Wellness (2-3 SH)
- WEL 1010 and (1)
- WEL 2010 or 2350 or (1)
- WEL 2180 or PXS 2900 (3)

### Liberal Arts Elective (3 SH)
Choose one approved course*** (3)

### Library Competency Completed
(Must be satisfied before completing 60 s.h.)

**TOTAL 36-52 SH**

## Reeves School of Business

### Foundation Core (15 SH)
- ACC 2510 (3)
- ACC 2530 (3)
- BUS 2160 (3)
- ECO 2610 (3)
- ECO 2620 (3)

### Professional Core (15 SH)
- BUS 3320 (3)
- BUS 3430 (3)
- MKT 2510 (3)
- BUS 3520 (3)

### Marketing (21 SH)
- BUS 3150, 3200, PHI 3200, or SMA 3400 (3)
- MKT 3900 (3)
- MKT 4700 (3)
- MKT 4000 (3)
- Plus 9 sh from the following electives:
  - MKT 3360, 3450, 3600, 3800, 4100, 4200, 4300, 4550, 4600, 4850, 4990, SMA 4210

### Global Perspective Elective (3 SH)
Choose one approved course** (3)

### Professional Tennis Management (24 SH)
- PTM 1010 (3) Seminars
- PTM 1200 (3) PTM 1250 (.5)
- PTM 1700 (1) PTM 1260 (.5)
- PTM 2150 (3) PTM 2250 (.5)
- PTM 2700 (1) PTM 2260 (.5)
- PTM 3150 (3) PTM 3250 (.5)
- PTM 3300 (3) PTM 3260 (.5)
- PTM 3700 (1) PTM 4250 (.5)
- PTM 4400 (3) PTM 4260 (.5)
- (or PGM 4300)

### Additional Course Requirements to Meet 124 SH
- Electives ( )

An elective course for any Reeves School of Business major may only be used to meet the requirements of one major.

A required class in any Reeves School of Business major may not be used as an elective for another Reeves School of Business major.

## Graduation Requirements

1. Minimum 124 semester hours.
2. 31 semester hours in residency to include 50% of the major/minor and 24 semester hours at the 3000/4000 level.
3. GPA of 2.000 or higher required in (A) overall, (B) residency, (C) major, (D) minor, and (E) concentration.
4. Satisfactory completion of the English Placement Examination or ENG 2070 is a graduation requirement for all transfer students.
5. Errors contained on this checksheet do not release the student from meeting the graduation requirements as stated in the Academic Catalogue.

Updated 9/27/2016
Some General Education core requirements may be filled in the major. Consult Academic Catalogue and Advisor for specific options.

* Students who pass a competency test for CSC 1000 and/or OCL 1510 (administered on a pass/fail basis at no charge) will not be required to take the class for which a test is passed. Passing a competency test will not give a student a grade or the equivalent semester hours for taking the respective course(s), but will satisfy the respective general education CSC and/or OCL requirement(s). Students are permitted one single attempt to pass a CSC 1000 and/or OCL 1510 competency test.

**The Global Perspective Elective must be a course outside the major, minor or concentration. It can be met my taking a minimum of 3 s.h. from the following:

- Foreign Language
- Study Abroad (IDS 3550/4550)
- International Internship
- ACC 4620 International Accounting (Study-abroad)
- ARH 2530 Survey of Art History I
- BUS 3310 Fundamentals of International Business
- BUS 3330 International Business Experience (Study-abroad)
- BUS/LAW 4850 Special Topics: International Law (Study Abroad)
- ECO 4200 Comparative Economic Systems
- ECO 4520 International Trade and Finance
- ECO 4650 Economic Growth and Development
- ENG 2110 English Literature I
- ENG 2120 English Literature II
- ENG 2310 World Literature I
- ENG 2320 World Literature II
- ENG 3420 Women’s Literature
- ENG 3440 American Diversity
- ENG 3710 Chaucer
- ENG 3730 Literature of Medieval England
- ENG 3740 Shakespeare
- ENG 3920 19th Century British Literature
- ENG 4020 Modernist Literature
- ENG 4030 Contemporary Literature
- ENM/LAW 2510 Caribbean Natural Resources & Law
- ENP 3300 International Entrepreneurship
- GEO 2520 Regional Geography
- HIS 1030 World History I
- HIS 1040 World History II
- HIS 2150 Barbarian Invasions
- HIS 2170 Race, Ethnicity, and Global Perspective
- HIS 3010 Modern Asian History
- HIS 3050 Islam and the Islamic World
- HIS 3250 Modern History
- HIS 3310 Topics in Latin American History
- HIS 3700 Contemporary World History
- HIS 4110 Modern Russia
- LAN 3200 Introduction to Linguistics
- MKT 4100 Global Marketing
- OCL 3600 Intercultural Communication
- PSC 2270 Comparative Politics
- PSC 3510 International Relations
- PSC 4010 European Politics
- PSC 4020 Middle East Politics
- PSC 4040 Politics in east Asia (Study Abroad)
- PSC 4050 Latin American Politics (Study Abroad)
- PSC 4400 International Organizations
- PSC 4510 International Political Economy
- REL 1030 Introduction to Religion
- REL 1040 Introduction to Biblical Literature
- REL 1070 Religion and Film
- REL 1500 Eastern Religious Traditions
- REL 1510 Western Religious Traditions
- REL 2010 Survey of Hebrew Bible
- REL 2020 Survey of the New Testament
- REL 3010 The Hebrew Prophets
- REL 3520 Modern Religious Thought
- REL 4040 Myth and Culture
- REL 4050 Early Christianity
- REL 4060 Reformation Europe
- SOC 2530 Global Social Problems
- SOC 2560 Cultural Anthropology
- THE 3110 Theatre History and Literature I
- THE 3120 Theatre History and Literature II

***Liberal Arts Elective - One additional 3 s.h. course outside the major, minor or concentration form the fine arts, humanities, mathematics, computer science, natural science, foreign languages, and/or social sciences.

Please see academic catalogue for excluded courses.

Errors contained on this checksheet do not release the student from meeting the graduation requirements as stated in the Academic Catalogue.