



# METHODIST UNIVERSITY

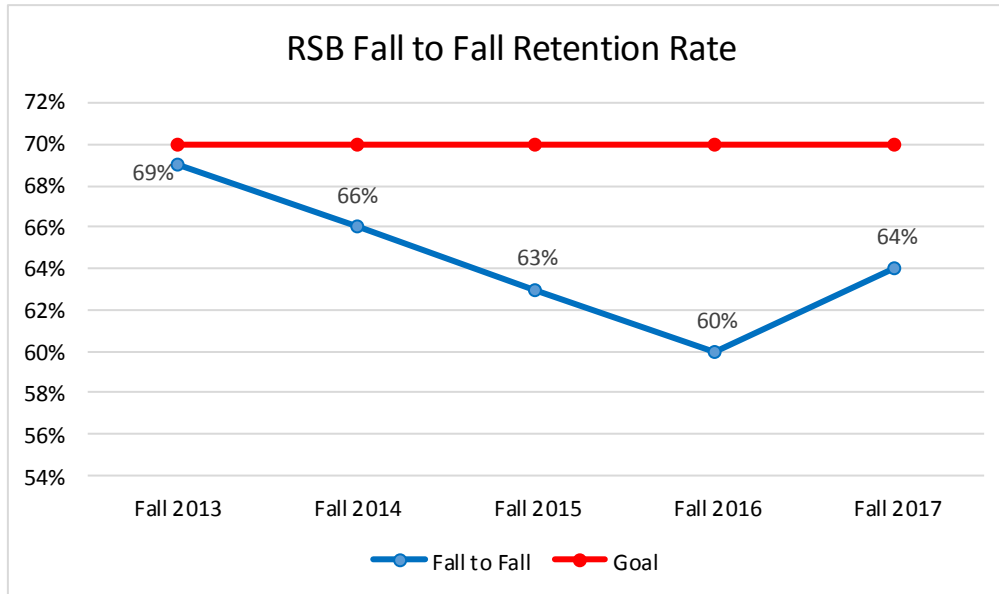
## Reeves School of Business

### Undergraduate Degree Outcomes:

**Retention Rates:** The retention rate is the percentage of the first time, full-time degree seeking undergraduate cohort who enrolled at Methodist University – Reeves School of Business and returned to Methodist University the following fall term. The fall date listed in the chart represents the start of the cohort while the fall date presented in the graph represents the return date. Therefore, fall 2017 represents freshman students in their first fall semester who returned in the fall of 2018. The cohort number represents the number of students in the respective cohort. The RSB retention rate goal is consistent with the Methodist University retention rate goal and Reeves School of Business Strategic Plan retention goal of 70% by the year 2020. Trend shows that the retention rate has varied and falls below the desired goal to be achieved by the year 2020. Student retention continues to be a strategic priority for faculty and staff at the Reeves School of Business.

First-time Full-time Freshman in Reeves School of Business	Cohort	Number of Students Enrolled Fall to Fall	Fall to Fall Retention Rate
Fall 2017 First-time Full-time Freshman Cohort who returned Fall 2018	91	58	63.74%
Fall 2016 First-time Full-time Freshman Cohort who returned Fall 2017	144	82	56.94%
Fall 2015 First-time Full-time Freshman Cohort who returned Fall 2016	146	92	63.01%
Fall 2014 First-time Full-time Freshman Cohort who returned Fall 2015	155	100	64.52%
Fall 2013 First-time Full-time Freshman Cohort who returned Fall 2014	174	120	68.97%

Source of data: The Methodist University Office of Institutional Research and Effectiveness based on cohort files generated from the University's Student Information System

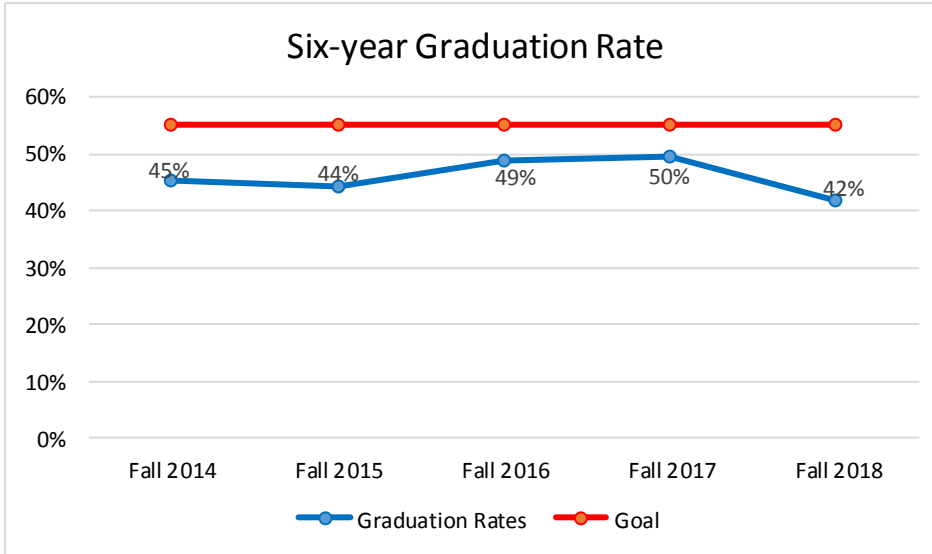


Graph goals are depicted in red with actual scores depicted in blue.

**Graduation Rates:** The graduation rate is the percentage of the first time, full-time degree seeking undergraduate freshman cohort at Methodist University – Reeves School of Business who graduated in six years at Methodist University. The fall date listed in the chart represents the start of the cohort. Therefore, fall 2012 represents freshman students in their first fall semester who graduated in 2018, which is six years later. The cohort number represents the number of students in the respective cohort. The goal for the RSB 6-year graduation rate is consistent with the Methodist University 6-year graduation rate goal of 55% by the year 2020. Trend analysis reveals that the 6-year graduation rate has been below the desired goal to be achieved by the year 2020. Improving the RSB student graduation rate is a goal of the new RSB Strategic Plan.

First-time Full-time Freshman in Reeves School of Business	Cohort	Graduated in 6-Years	6-Year Graduation Rate
Fall 2012 First-time Full-time Freshman Cohort who graduated by May 2018	115	48	41.74 %
Fall 2011 First-time Full-time Freshman Cohort who graduated by May 2017	117	58	49.57%
Fall 2010 First-time Full-time Freshman Cohort who graduated by May 2016	151	74	49.01%
Fall 2009 First-time Full-time Freshman Cohort who graduated by May 2015	169	75	44.38%
Fall 2008 First-time Full-time Freshman Cohort who graduated by May 2014	150	68	45.33%

Source of data: The Methodist University Office of Institutional Research and Effectiveness based on cohort files generated from the University’s Student Information System



Graph goals are depicted in red with actual scores depicted in blue.