

BACHELOR OF SCIENCE IN MARKETING

With a concentration in Resort and Club Management

Student Name _____

Catalogue Year 2020 - 2021

GENERAL EDUCATION CORE

INTERDISCIPLINARY STUDIES (1-5 SH)

MUJ 1100 (2) _____
 MUJ 2200 (1) _____
 MUJ 3300 (1) _____
 IDS 2100 (1) _____

COMPUTER COMPETENCY (0-3 SH)

BUS 2250 or CSC 1000 *** (0-3) _____
 (Must be satisfied before completing 60 s.h.)

COMMUNICATIONS (6-12 SH)*

ENG 1000 (if required) (3) _____
 ENG 1010 (3) _____
 ENG 1020 or 1040 (3) _____
 ACL 1500, 1510, 3540 or 3600*** (0-3) _____

GLOBAL PERSPECTIVE ELECTIVE (3 SH)

**Choose one approved course (3) _____
 (see page 2)

HUMANITIES (9 SH)

Literature (no ENG 1020, 3610 or 3620) (3) _____
 History _____ (3) _____
 Religion _____ (3) _____

FINE ARTS APPRECIATION (3 SH)

ARH 1510, 2530, 2540, MUS 1510, 1520, 1600, 1610, THE 1620
 1630 or 3 s.h. applied MUS/THE ensemble (3) _____

MATHEMATICS (3-6 SH)

MAT 1030 (if required) (3) _____
 MAT 1050/1100 (or higher, except 1060 or 2060) (3) _____

NATURAL SCIENCES (6-8 SH) Students will not receive

General Education Credit for both SCI1410 and GLY 1600;
 SCI 1420 and BIO 1530; or either SCI 1430, CHE 1510, or PHY 1510
 _____ (3/4) _____
 _____ (3/4) _____

SOCIAL SCIENCE (3 SH) - ECO, PSC, PSY or SOC

_____ (3) _____

WELLNESS (2-3 SH)

WEL 1010 and (1) _____
 WEL 2010 or 2350 or (1) _____
 WEL 2180 or PXS 2900 (3) _____

LIBERAL ARTS ELECTIVE (3 SH)

Choose one approved course (see p. 2) (3) _____

LIBRARY COMPETENCY COMPLETED

(Must be satisfied before completing 60 s.h.) _____

TOTAL 39-54 SH

REEVES SCHOOL OF BUSINESS

FOUNDATION CORE (15 SH)

ACC 2510 (3) _____ ECO 2610 (3) _____
 ACC 2530 (3) _____ ECO 2620 (3) _____
 BUS/ECO 2160 (3) _____

PROFESSIONAL CORE (15 SH)

BUS 2430 or 3430 (3) _____ BUS 4700 (3) _____
 BUS 3320 (3) _____ MKT 2510 (3) _____
 # BUS 3520 (3) _____

MARKETING (21 SH)

MKT 3900 (3) _____ MKT 4550 (3) _____
 MKT 4000 (3) _____ MKT 4700 (3) _____

Plus 9 sh of any 3000/4000 level MKT course, or SMA 4210.

_____ (3) _____
 _____ (3) _____
 _____ (3) _____

Writing Enrichment Course

RESORT MANAGEMENT (24 SH)

RMT 1010 (3) _____ RMT 3400 (3) _____
 Internship Prep - RMT 1450 (1) _____ RMT 3500 (3) _____
 Internship - RMT 1700 (1) _____ RMT 3600 (3) _____
 Internship - RMT 2700 (1) _____ RMT 4300 (3) _____
 RMT 3200 (3) _____ RMT 4500 (3) _____

ADDITIONAL COURSE REQUIREMENTS TO MEET 124 SH

Electives _____ () _____

An elective course for any Reeves School of Business major may only be used to meet the requirements of one major.

A required class in any Reeves School of Business major may not be used as an elective for another Reeves School of Business major.

GRADUATION REQUIREMENTS

1. Minimum 124 semester hours to graduate.
2. 16 semester hours in residency for associate's degrees.
31 semester hours in residency for bachelor's degrees.
3. GPA of 2.000 or higher required overall and in the major.
4. Errors contained on this checksheet do not release the student from meeting the graduation requirements as stated in the Academic Catalogue.

Some General Education core requirements may be filled in the major. Consult Academic Catalogue and Advisor for specific options.

***Students who pass a competency test (administered on a pass/fail basis at no charge) for ACL 1510 and/or CSC 1000 will not be required to take the class for which a test is passed. Passing a competency test will not give a student a grade or the equivalent semester hours for taking the respective course(s), but will satisfy the respective General Education ACL and/or CSC requirement(s). Students are permitted one single attempt to pass a CSC 1000 and/or ACL 1510 competency test.

***The Global Perspective Elective can be met by taking a minimum of 3 s.h. from:

Foreign Language
Study Abroad (IDS 3550/4550)
International Internship

ACC 4620 International Accounting (Study Abroad)
ACL 3600 Exploring Cross-Cultural Communication
ARH 2530 Survey of Art History I
BUS 3310 Fundamentals of International Business
BUS 3330 International Business Experience (Study Abroad)
BUS/LAW 4850 Special Topics: International Law (Study Abroad)
ECO 4200 Comparative Economic Systems
ECO 4520 International Trade and Finance
ECO 4650 Economic Growth and Development
ENG 2110 English Literature I
ENG 2120 English Literature II
ENG 2310 World Literature I
ENG 2320 World Literature II
ENG 3420 Women's Literature
ENG 3440 American Diversity
ENG 3710 Chaucer
ENG 3730 Literature of Medieval England
ENG 3740 Shakespeare
ENG 3920 19th Century British Literature
ENG 4020 Modernist Literature
ENG 4030 Contemporary Literature
ENG 4850 Special Topics: Legal Dickens
ENM/LAW 2510 Caribbean Natural Resources and Law (Study Abroad)
ENP 3300 International Entrepreneurship
GEO 2520 Regional Geography
HIS 1030 World History I
HIS 1040 World History II
HIS 2150 Barbarian Invasions
HIS 2170 Race, Ethnicity, and Global Perspective
HIS 2200 World War II
HIS 3010 Modern Asian History

HIS 3050 Islam and the Islamic World
HIS 3250 Modern History
HIS 3310 Topics in Latin American History
HIS 3700 Contemporary World History
HIS 3850 Special Topics: Medieval Britain
HIS 4110 Modern Russia
LAN 3200 Introduction to Linguistics
LSS 2850 Special Topics in Leadership: Ultimate Journey
MKT 4100 Global Marketing
PSC 2270 Comparative Politics
PSC 3510 International Relations
PSC 4010 European Politics
PSC 4020 Middle East Politics
PSC 4040 Politics in East Asia (Study Abroad)
PSC 4050 Latin American Politics (Study Abroad)
PSC 4400 International Organizations
PSC 4510 International Political Economy
REL 1030 Introduction to Religion
REL 1040 Introduction to Biblical Literature*
REL 1070 Religion and Film
REL 1500 Religions of Asia
REL 1510 Monotheistic Religions
REL 2010 Survey of Hebrew Bible
REL 2020 Survey of the New Testament
REL 3010 The Hebrew Prophets*
REL 3020 Jesus and the Gospels
REL 3520 Modern Religious Thought
REL 4040 Myth and Culture
REL 4050 Early Christianity
REL 4060 Reformation Europe
SOC 2530 Global Social Problems
SOC 2560 Cultural Anthropology
THE 3110 Theatre History and Literature I
THE 3120 Theatre History and Literature II
**Course no longer offered*

Liberal Arts Electives:

1. The Liberal Arts Elective includes courses in the following areas designated as Liberal Arts in the catalogue: Fine Arts, Humanities (ENG, HIS, GEO, PHI, REL, or WRI), Mathematics (MAT), Computer Science (CSC), Natural Science (BIO, CHE, GLY, PHY, or SCI), Foreign Language (FRE, GER, GRK, SPA, or LAN), Social Science (ECO, PSC, PSY, or SOC), and WST 2000. Only the following courses are Liberal Arts Electives for Fine Arts: ARH 1510, 2530, 2540, 3530, 3540; MUS 1510, 1520, 1600, 1610; THE 1620, 1630, 3620, 3650, or 3 hours in applied music/ensemble or theatre ensemble.
2. The Liberal Arts Elective may not be fulfilled by any course with a prefix within the department sponsoring a declared major, minor, or concentration of the student. For example, a computer science or computer information technology major must fulfill the Liberal Arts Elective requirement by taking a course with a prefix other than CSC, and an English major must fulfill the Liberal Arts Elective requirement by taking a course with a prefix other than ENG or WRI.
3. Courses in areas listed above that emphasize professional preparation and pedagogy cannot be used to fulfill the Liberal Arts Elective. The following courses are not Liberal Arts Electives: ENG 2600, ENG 3600, ENG 3620, LAN 2600, LAN 3300, MAT 1060, and MAT 2060.
4. Developmental courses cannot be used to fulfill the Liberal Arts Elective. The following courses are not Liberal Arts Electives: ENG 1000; ESL 0910, 0920, 0960, 0970, 1210, 1220; and MAT 1030.
5. Courses that fulfill the General Education curriculum outside the Liberal Arts Elective may not be used to fulfill the Liberal Arts Elective. The following courses are not Liberal Arts Electives: CSC 1000, ENG 1010, ENG 1020, and ENG 1040.
6. Special Topics courses may not be used to fulfill the Liberal Arts Elective.
7. Courses considered to be capstone courses by any program may not be used to fulfill the Liberal Arts Elective.

Errors contained on this checksheet do not release the student from meeting the graduation requirements as stated in the Academic Catalogue.