

Informing Students About Campus Events

Jakob Fick, Erik Fritts-Coppin, Tyree Copeland, Caleb Rogers
Advisor: Dr. Denise H. Bauer

Problem

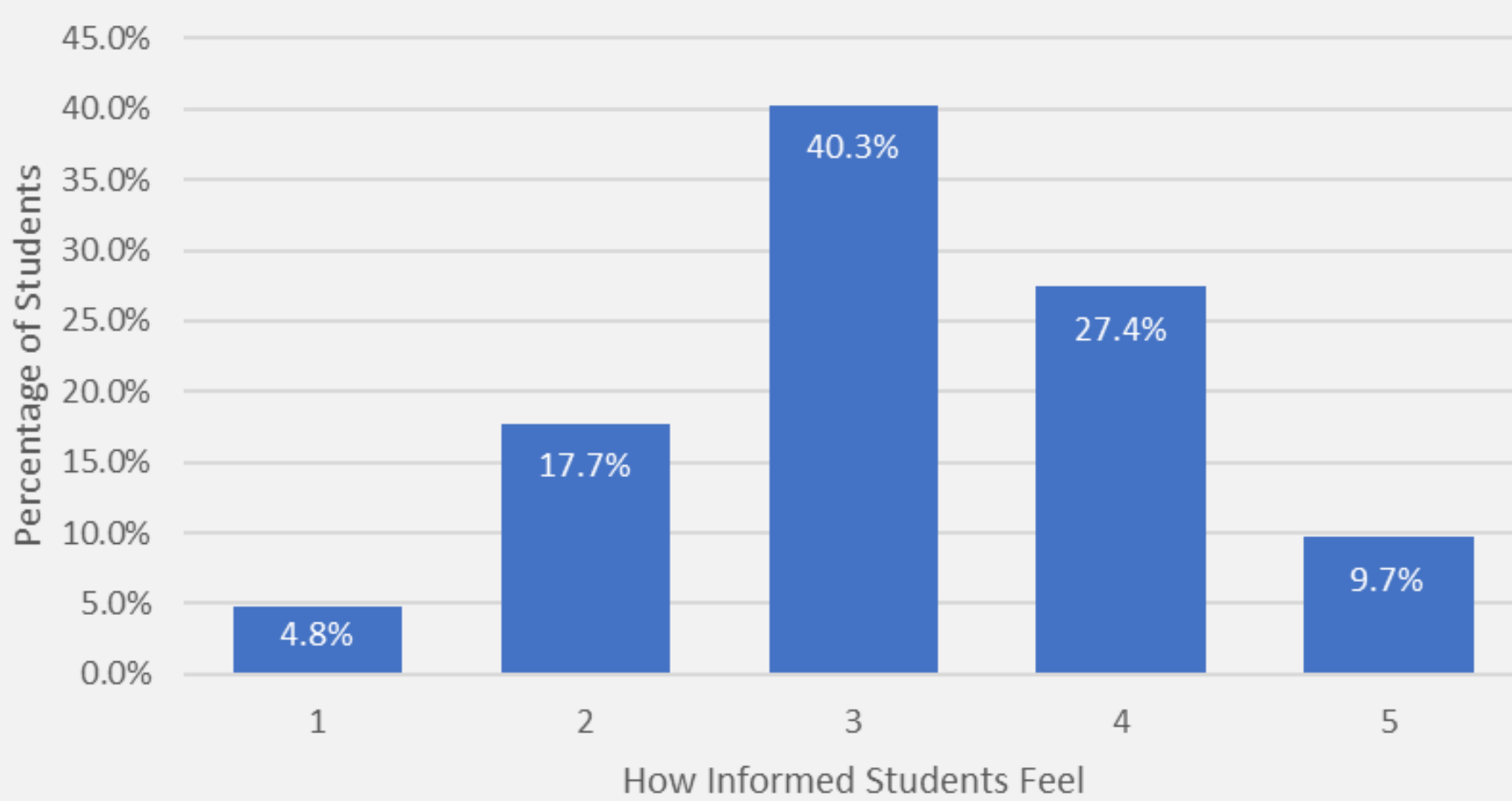
Students are often not informed about events and activities taking place on campus.

Data Collection

- About 40% of students feel like they are only moderately informed.
- About 23% of students feel like they are not very informed.
- About 37% of students feel like they are well informed

Source: Student Survey

How Informed Students Feel on a Scale of 1 to 5



Constraints

- Must have a manageable cost
- Accessible to all students
- Easy to maintain and update
- Can't be complicated to use

Ideas

1. An improved monthly calendar
2. A dedicated website or app
3. Putting posters in the dorms
4. A school news program that would play on monitors around campus



Berns Student Center

Platform Methodist is working to implement

presence

Possible apps the school could use

Cisco webex

cvent
Event Management

Implementation Methods

1. An improved monthly calendar: Informing students about the online calendar during orientation, and providing more clubs and organizations with access to the online calendar.
2. A dedicated website or app: Informing students about the website being developed during orientation, and looking into getting an app to list campus events.
3. Putting posters in the dorms: Having the SGA inform clubs and organizations that they can put posters in the dorms, and how to do so.
4. A school news program that would play on monitors around campus: Requesting that the MU Reports Club resume making school news and requesting authorization and funding from SGA.

Source: student interviews, Student Involvement Center