

Information Overload – Too Many Emails

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The Problem

Lack of effective distribution of important information to Methodist Students resulting in a reduced ability to properly plan and deconflict impeding requirements as it pertains to personal needs and school "HOT TOPIC" information.

Costumers Needs/Data Collection

- Better filtration system for emails with student and staff input
- College students like to decide whether or not they want to go just based off how it appears to them



Ideas & Possible Solutions

The Application Solution: High Scale Alternative

- Allows an environment where students can find like-minded individuals
- Allows for easy communication between club members and suspecting members

The Television Solution: High Scale Alternative

- Display all non-emergent information now disseminated via email
- Community News

Shared Calendar Medium Scale Alternative

- Allows for weekly recurring events to be sent out quick and easily
- Any non-emergent event in an orderly and effective way to inform MU Students and staff
- Allows the college to rapidly push out emergency events such as class cancellation or weather updates

Virtual Bulletin Board Low Scale Alternative

- Students able to know about any event at the click of a finger using their phone
- Searchable - #Gaming, #Sports, #Cookout, etc.

Solutions	Impact	Constraints
Social media app to post events	Students can filter out activities they have no interest in such as dances or sporting events	Would need to hire someone who's in charge of maintaining the app
TVs in student center, residence halls, and library to advertise club activities through videos and static ads	Constant exposure and eye-catching advertising - could lead to a spike in student participation	Large capital to fund it and maintain
Shared Methodist University Calendar to post events	Enables students to plan weeks in advance and may increase participation	Requires club leaders to remain up to date with planned events – cancellations or date/time changes
Virtual bulletin board – QR codes around campus link to events and flyers	Allows to mainstream the push of information - students can scan the code and search for any "genre" of event that would interest them	Creating and maintaining a website to house all the information – word would spread quickly on how to use