

# BACHELOR OF SCIENCE IN MARKETING

With a concentration in Health Care Administration

Student Name \_\_\_\_\_

Catalogue Year 2020 - 2021

## GENERAL EDUCATION CORE

### INTERDISCIPLINARY STUDIES (1-5 SH)

MUJ 1100 (2) \_\_\_\_\_  
MUJ 2200 (1) \_\_\_\_\_  
MUJ 3300 (1) \_\_\_\_\_  
IDS 2100 (1) \_\_\_\_\_

### COMPUTER COMPETENCY (0-3 SH)

BUS 2250 or CSC 1000 \*\*\* (0-3) \_\_\_\_\_  
(Must be satisfied before completing 60 s.h.)

### COMMUNICATIONS (6-12 SH)\*

ENG 1000 (if required) (3) \_\_\_\_\_  
ENG 1010 (3) \_\_\_\_\_  
ENG 1020 or 1040 (3) \_\_\_\_\_  
ACL 1500, 1510, 3540 or 3600\*\*\* (0-3) \_\_\_\_\_

### GLOBAL PERSPECTIVE ELECTIVE (3 SH)

\*\*Choose one approved course (3) \_\_\_\_\_  
(see page 2)

### HUMANITIES (9 SH)

Literature (no ENG 1020, 3610 or 3620) (3) \_\_\_\_\_  
History \_\_\_\_\_ (3) \_\_\_\_\_  
Religion \_\_\_\_\_ (3) \_\_\_\_\_

### FINE ARTS APPRECIATION (3 SH)

ARH 1510, 2530, 2540, MUS 1510, 1520, 1600, 1610, THE 1620  
1630 or 3 s.h. applied MUS/THE ensemble (3) \_\_\_\_\_

### MATHEMATICS (3-6 SH)

MAT 1030 (if required) (3) \_\_\_\_\_  
MAT 1050/1100 (or higher, except 1060 or 2060)  
\_\_\_\_\_ (3) \_\_\_\_\_

### NATURAL SCIENCES (6-8 SH) Students will not receive

General Education Credit for both SCI1410 and GLY 1600;  
SCI 1420 and BIO 1530; or either SCI 1430, CHE 1510, or PHY 1510  
\_\_\_\_\_ (3/4) \_\_\_\_\_  
\_\_\_\_\_ (3/4) \_\_\_\_\_

### SOCIAL SCIENCE (3 SH) - ECO, PSC, PSY or SOC

\_\_\_\_\_ (3) \_\_\_\_\_

### WELLNESS (2-3 SH)

WEL 1010 and (1) \_\_\_\_\_  
WEL 2010 or 2350 or (1) \_\_\_\_\_  
WEL 2180 or PXS 2900 (3) \_\_\_\_\_

### LIBERAL ARTS ELECTIVE (3 SH)

Choose one approved course (see p. 2) (3) \_\_\_\_\_

### LIBRARY COMPETENCY COMPLETED

\_\_\_\_\_ (Must be satisfied before completing 60 s.h.)

**TOTAL 39-54 SH**

## REEVES SCHOOL OF BUSINESS

### FOUNDATION CORE (15 SH)

ACC 2510 (3) \_\_\_\_\_ ECO 2610 (3) \_\_\_\_\_  
ACC 2530 (3) \_\_\_\_\_ ECO 2620 (3) \_\_\_\_\_  
BUS/ECO 2160 (3) \_\_\_\_\_

### PROFESSIONAL CORE (15 SH)

BUS 2430 or 3430 (3) \_\_\_\_\_ BUS 4700 (3) \_\_\_\_\_  
BUS 3320 (3) \_\_\_\_\_ MKT 2510 (3) \_\_\_\_\_  
BUS 3520 (3) \_\_\_\_\_

### MARKETING (21 SH)

MKT 3900 (3) \_\_\_\_\_ MKT 4550 (3) \_\_\_\_\_  
MKT 4000 (3) \_\_\_\_\_ MKT 4700 (3) \_\_\_\_\_

Plus 9 sh of any 3000/4000 level MKT courses, or SMA 4210.

\_\_\_\_\_ (3) \_\_\_\_\_  
\_\_\_\_\_ (3) \_\_\_\_\_  
\_\_\_\_\_ (3) \_\_\_\_\_

# Writing Enrichment Course \_\_\_\_\_

### INTERNSHIP: \_\_\_\_\_

### HEALTH CARE ADMINISTRATION (24 SH)

#### Core Required Courses:

HCA 2000 (3) \_\_\_\_\_ HCA 3500 (3) \_\_\_\_\_  
HCA 2300 (3) \_\_\_\_\_ HCA 4500 (3) \_\_\_\_\_  
HCA 3050 (3) \_\_\_\_\_

#### Choose 3 Additional HCA Electives:

HCA 3300 (3) \_\_\_\_\_ HCA 4700 (3) \_\_\_\_\_  
HCA 3400 (3) \_\_\_\_\_ HCA 4800 (3) \_\_\_\_\_  
HCA 3600 (3) \_\_\_\_\_

### ADDITIONAL COURSE REQUIREMENTS TO MEET 124 SH

Electives \_\_\_\_\_ ( ) \_\_\_\_\_

An elective course for any Reeves School of Business major

may only be used to meet the requirements of one major.

A required class in any Reeves School of Business major

may not be used as an elective for another Reeves School of

Business major.

### GRADUATION REQUIREMENTS

1. Minimum 124 semester hours to graduate.
2. 16 semester hours in residency for associate's degrees.  
31 semester hours in residency for bachelor's degrees.
3. GPA of 2.000 or higher required overall and in the major.
4. Errors contained on this checksheet do not release  
the student from meeting the graduation  
requirements as stated in the Academic Catalogue.

**Some General Education core requirements may be filled in the major. Consult Academic Catalogue and Advisor for specific options.**

\*\*\*Students who pass a competency test (administered on a pass/fail basis at no charge) for ACL 1510 and/or CSC 1000 will not be required to take the class for which a test is passed. Passing a competency test will not give a student a grade or the equivalent semester hours for taking the respective course(s), but will satisfy the respective General Education ACL and/or CSC requirement(s). Students are permitted one single attempt to pass a CSC 1000 and/or ACL 1510 competency test.

\*\*\*The Global Perspective Elective can be met by taking a minimum of 3 s.h. from:

Foreign Language  
Study Abroad (IDS 3550/4550)  
International Internship

ACC 4620 International Accounting (Study Abroad)  
ACL 3600 Exploring Cross-Cultural Communication  
ARH 2530 Survey of Art History I  
BUS 3310 Fundamentals of International Business  
BUS 3330 International Business Experience (Study Abroad)  
BUS/LAW 4850 Special Topics: International Law (Study Abroad)  
ECO 4200 Comparative Economic Systems  
ECO 4520 International Trade and Finance  
ECO 4650 Economic Growth and Development  
ENG 2110 English Literature I  
ENG 2120 English Literature II  
ENG 2310 World Literature I  
ENG 2320 World Literature II  
ENG 3420 Women's Literature  
ENG 3440 American Diversity  
ENG 3710 Chaucer  
ENG 3730 Literature of Medieval England  
ENG 3740 Shakespeare  
ENG 3920 19th Century British Literature  
ENG 4020 Modernist Literature  
ENG 4030 Contemporary Literature  
ENG 4850 Special Topics: Legal Dickens  
ENM/LAW 2510 Caribbean Natural Resources and Law (Study Abroad)  
ENP 3300 International Entrepreneurship  
GEO 2520 Regional Geography  
HIS 1030 World History I  
HIS 1040 World History II  
HIS 2150 Barbarian Invasions  
HIS 2170 Race, Ethnicity, and Global Perspective  
HIS 2200 World War II  
HIS 3010 Modern Asian History

HIS 3050 Islam and the Islamic World  
HIS 3250 Modern History  
HIS 3310 Topics in Latin American History  
HIS 3700 Contemporary World History  
HIS 3850 Special Topics: Medieval Britain  
HIS 4110 Modern Russia  
LAN 3200 Introduction to Linguistics  
LSS 2850 Special Topics in Leadership: Ultimate Journey  
MKT 4100 Global Marketing  
PSC 2270 Comparative Politics  
PSC 3510 International Relations  
PSC 4010 European Politics  
PSC 4020 Middle East Politics  
PSC 4040 Politics in East Asia (Study Abroad)  
PSC 4050 Latin American Politics (Study Abroad)  
PSC 4400 International Organizations  
PSC 4510 International Political Economy  
REL 1030 Introduction to Religion  
REL 1040 Introduction to Biblical Literature\*  
REL 1070 Religion and Film  
REL 1500 Religions of Asia  
REL 1510 Monotheistic Religions  
REL 2010 Survey of Hebrew Bible  
REL 2020 Survey of the New Testament  
REL 3010 The Hebrew Prophets\*  
REL 3020 Jesus and the Gospels  
REL 3520 Modern Religious Thought  
REL 4040 Myth and Culture  
REL 4050 Early Christianity  
REL 4060 Reformation Europe  
SOC 2530 Global Social Problems  
SOC 2560 Cultural Anthropology  
THE 3110 Theatre History and Literature I  
THE 3120 Theatre History and Literature II  
*\*Course no longer offered*

**Liberal Arts Electives:**

1. The Liberal Arts Elective includes courses in the following areas designated as Liberal Arts in the catalogue: Fine Arts, Humanities (ENG, HIS, GEO, PHI, REL, or WRI), Mathematics (MAT), Computer Science (CSC), Natural Science (BIO, CHE, GLY, PHY, or SCI), Foreign Language (FRE, GER, GRK, SPA, or LAN), Social Science (ECO, PSC, PSY, or SOC), and WST 2000. Only the following courses are Liberal Arts Electives for Fine Arts: ARH 1510, 2530, 2540, 3530, 3540; MUS 1510, 1520, 1600, 1610; THE 1620, 1630, 3620, 3650, or 3 hours in applied music/ensemble or theatre ensemble.
2. The Liberal Arts Elective may not be fulfilled by any course with a prefix within the department sponsoring a declared major, minor, or concentration of the student. For example, a computer science or computer information technology major must fulfill the Liberal Arts Elective requirement by taking a course with a prefix other than CSC, and an English major must fulfill the Liberal Arts Elective requirement by taking a course with a prefix other than ENG or WRI.
3. Courses in areas listed above that emphasize professional preparation and pedagogy cannot be used to fulfill the Liberal Arts Elective. The following courses are not Liberal Arts Electives: ENG 2600, ENG 3600, ENG 3620, LAN 2600, LAN 3300, MAT 1060, and MAT 2060.
4. Developmental courses cannot be used to fulfill the Liberal Arts Elective. The following courses are not Liberal Arts Electives: ENG 1000; ESL 0910, 0920, 0960, 0970, 1210, 1220; and MAT 1030.
5. Courses that fulfill the General Education curriculum outside the Liberal Arts Elective may not be used to fulfill the Liberal Arts Elective. The following courses are not Liberal Arts Electives: CSC 1000, ENG 1010, ENG 1020, and ENG 1040.
6. Special Topics courses may not be used to fulfill the Liberal Arts Elective.
7. Courses considered to be capstone courses by any program may not be used to fulfill the Liberal Arts Elective.

**Errors contained on this checksheet do not release the student from meeting the graduation requirements as stated in the Academic Catalogue.**