

## B.S. in Applied Communication with Health Communication Concentration

Existing Requirement	Course Alternative
ACL 3540 Strategic Business and Professional Communication 3 credits	CME 2540: Strategic Communication 3 credits (formerly ACL 2450: Strategic Business and Professional Communication)
ACL 4700 Applied Communication & Leadership in Organizations 3 credits	LSS 3250: Theories and Techniques of Leadership 3 credits
ACL 4900 Internship 3 credits	CME 4230: Internship 3 credits
Required Statistic Course (Pick one) <ul style="list-style-type: none"> <li>• MAT 2200 Applied Statistics 3 credits</li> <li>• SOC 2200 Applied Statistics 3 credits</li> <li>• PSY 2500 Statistics for Psychology 3 credits</li> <li>• BUS 2160 Statistics for Business and Economics 3 credits</li> <li>• JUS 2200 Applied Statistics 3 credits)</li> </ul>	All courses still offered
<i>Major Electives</i>	
COM 1050 Introduction to Mass Communications 3 credits	CME 1050: Introduction to Communication and Media 3 credits
COM 2800 Mass Communications Theory 3 credits	CME 2800: Communication and Media Theory 3 credits
ACL 1500 Introduction to Interpersonal Communication 3 credits	CME 1500: Introduction to Interpersonal Communication 3 credits
ACL 1510 Speech Communication 3 credits	CME 1510: Speech Communication 3 credits
ACL 2540 Strategic Business and Professional Communication 3 credits	CME 2540: Strategic Communication 3 credits (formerly ACL 2450: Strategic Business and Professional Communication)
ACL 2750 Small Group Communication Skills	CME 3900: Collaborative Communication 3 credits
ACL 3400 Theories and Techniques of Effective Listening 3 credits	CME 1510 Speech Communication 3 credits CME 1500 Interpersonal Communication 3 credits

	Or CME 3900: Collaborative Communication 3 credits
ACL 3600 Exploring Cross-Cultural Communication 3 credits	CME 3600 Exploring cross cultural communication 3 credits
ACL 3700 Results-Oriented Persuasion 3 credits	CME 2000: Rhetorical Theory and Practice 3 credits
ACL 3710 Effective Interpersonal Communication 3 credits	CME 1500: Interpersonal Communication 3 credits
ACL 3900 Collaborative Conflict Management 3 credits	COM 3900: Collaborative Communication 3 credits
LSS 3000 Principles of Leadership 3 credits	Course still offered
LSS 3400 Issues in Contemporary Leadership 3 credits	Course still offered
<b>Health Care Admin Electives (Select 6 Credits)</b>	
<ul style="list-style-type: none"> <li>• HCA 2000 Introduction to Healthcare Administration 3 credits</li> <li>• HCA 2300 Medical Terminology 3 credits</li> <li>• HCA 3400 Health Care Organization Behavior 3 credits</li> <li>• HCA 4700 Foundations of Health Care Policy 3 credits</li> </ul>	Courses still offered
<b>Health Communication Concentration Electives (Select 6 Credits)</b>	
<ul style="list-style-type: none"> <li>• ATP 1200 Athletic Training Care 3 credits</li> <li>• ATP 1590 Concepts of Athletic Training 3 credits</li> <li>• ATP 2200 Basic Athletic Training 3 credits</li> <li>• ENG 3200 Business Writing 3 credits</li> <li>• ENG 3210 Technical Writing 3 credits</li> <li>• MSL 1010 Introduction to the Army and Critical Thinking 1 credit</li> <li>• MSL 1020 Introduction to Tactical Leadership 1 credit</li> </ul>	Courses still offered

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| <ul style="list-style-type: none"><li>• MSL 2010 Leadership and Decision Making 2 credits 55</li><li>• MSL 2020 Foundations of Tactical Leadership 2 credits</li><li>• PHI 3400 Medical Ethics 3 credits</li><li>• PSY 3360 Health Psychology 3 credits</li><li>• SOC 3010 Introduction to Gerontology 3 credits</li><li>• SOC 3050 Death and Dying 3 credits</li><li>• SOC 3320 Methods of Social Research 3 credits</li><li>• SOC 3450 Physiology of Aging 3 credits SOC 3880</li><li>• Special Topics 3 credits</li><li>• SOC 3920 Human Sexuality 3 credits</li><li>• SWK 3800 Social Work with Older Adults 3 credits</li><li>• PXS 3000 Total Community Health 3 credits</li></ul> |  |
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