

## B.S. in Applied Communication with Public Affairs Concentration

| Existing Requirement  | Course Alternative   |
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| ACL 3540 Strategic Business and Professional Communication 3 credits  | CME 2540: Strategic Communication (formerly ACL 2450: Strategic Business and Professional Communication) 3 credits |
| ACL 4700 Applied Communication & Leadership in Organizations 3 credits  | LSS 3250: Theories and Techniques of Leadership 3 credits  |
| ACL 4900 Internship 3 credits   | CME 4230: Internship 3 credits   |
| Required Statistic Course (Pick one) <ul style="list-style-type: none"> <li>• MAT 2200 Applied Statistics 3 credits</li> <li>• SOC 2200 Applied Statistics 3 credits</li> <li>• PSY 2500 Statistics for Psychology 3 credits</li> <li>• BUS 2160 Statistics for Business and Economics 3 credits</li> <li>• JUS 2200 Applied Statistics 3 credits)</li> </ul> | All courses still offered  |
| <i>Electives</i>  |  |
| COM 1050 Introduction to Mass Communications 3 credits  | CME 1050: Introduction to Communication and Media 3 credits  |
| COM 2800 Mass Communications Theory 3 credits   | CME 2800: Communication and Media Theory 3 credits   |
| ACL 1500 Introduction to Interpersonal Communication 3 credits  | CME 1500: Introduction to Interpersonal Communication 3 credits  |
| ACL 1510 Speech Communication 3 credits   | CME 1510: Speech Communication 3 credits   |
| ACL 2540 Strategic Business and Professional Communication 3 credits  | CME M 2540: Strategic Communication 3 credits  |
| ACL 2600 Exploring Cross-Cultural Communication   | CME 3600 Exploring cross cultural communication 3 credits  |
| ACL 2750 Small Group Communication Skills   | CME 3900: Collaborative Communication 3 credits  |
| ACL 3400 Theories and Techniques of Effective Listening 3 credits   | CME 1510 Speech Communication 3 credits<br><br>CME 1500 Interpersonal Communication 3 credits                      |

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|  | Or<br>CME 3900: Collaborative Communication 3 credits     |
| ACL 3600 Exploring Cross-Cultural Communication 3 credits  | CME 3600 Exploring cross cultural communication 3 credits |
| ACL 3700 Results-Oriented Persuasion 3 credits   | CME 2000: Rhetorical Theory and Practice 3 credits        |
| ACL 3710 Effective Interpersonal Communication 3 credits   | CME 1500: Interpersonal Communication 3 credits           |
| ACL 3900 Collaborative Conflict Management 3 credits   | CME 3900: Collaborative Communication 3 credits           |
| LSS 3000 Principles of Leadership 3 credits  | Course still offered                                      |
| LSS 3400 Issues in Contemporary Leadership 3 credits   | Course Still Offered                                      |
| <i>Public Affairs Concentration</i>  |   |
| <p><i>Select 9 credits of the following:</i></p> <ul style="list-style-type: none"> <li>• COM 3350 Public Relations 3 credits</li> <li>• BUS 3770 Employment Law 3 credits</li> <li>• BUS 3780 Labor Relations Law 3 credits</li> <li>• ECO 1510 Macroeconomics 3 credits</li> <li>• ECO 1520 Microeconomics 3 credits</li> <li>• ENG 3210 Technical Writing 3 credits</li> <li>• ENM 1010 Environmental Science 3 credits</li> <li>• ENM 1700 Industrial Processes and Operations 3 credits</li> <li>• ENM 2010 General Principles of Industrial Hygiene 3 credits</li> <li>• ENM 2100 Introduction to Natural Resource Management 3 credits</li> <li>• ENM 2500 Environmental Regulations I 3 credits</li> <li>• ENM 2600 Introduction to Clandestine Labs 3 credits 51</li> <li>• JUS 3150 Drugs, Crime, and Society 3 credits</li> </ul> | All courses still offered                                 |

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| <ul style="list-style-type: none"><li>• JUS 3300 Police in an Urban Society 3 credits</li><li>• LAW 2000 Introduction to Legal Studies 3 credits L</li><li>• AW 3100 Law and the Legal System 3 credits</li><li>• MSL 1010 Introduction to the Army and Critical Thinking 1 credit</li><li>• MSL 1020 Introduction to Tactical Leadership 2 credits</li><li>• MSL 2010 Leadership and Decision Making 2 credits</li><li>• MSL 2020 Foundations of Tactical Leadership 3 credits</li><li>• PSC 3050 Democratic Principles and Theory 3 credits</li><li>• PSC 3330 Public Administration 3 credits</li><li>• PSC 3510 International Relations 3 credits</li><li>• SOC 3320 Methods of Social Research 3 credits</li></ul> |  |
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