

B.A. or B.S. in Mass Communication with Concentration in Journalism

Existing Requirement	Course Alternative
Core Courses	
COM 1050 Introduction to Mass Communications 3 credits	CME 1050: Introduction to Communication and Media 3 credits
COM 2570 Writing for Mass Communications Media I 3 credits	CME 2570: Digital Media Writing I 3 credits
COM 2800 Mass Communications Theory 3 credits	CME 2800: Communication and Media Theory 3 credits
COM 3110 Mass Communications Law 3 credits	CME 3110: Law and Ethics in Communication 3 credits
COM 3120 Ethics in Mass Media and Society 3 credits	CME 1080: Critical Media Literacies 3 credits <i>Note: Under this existing degree plan, students had to take both "Mass Communication Law" and "Ethics in Mass Media & Society." The Communication Program has chosen to combine these previously distinct courses into a single course (COM 3110: Law and Ethics in Communication). However, students receiving a B.A. or B.S. in Mass Communication, under this existing degree, are still required to take both courses. As such, we are asking that students still take "CME 3110: Law and Ethics...", so that they receive training in both law and ethics, and additionally take "CME 1080: Critical Media Literacies," which will additionally focus on ethical concepts. This will ensure students fulfill their credit hour requirements for the degree.</i>
COM 4700 Senior Seminar 1 credit	CME 4700 Senior Seminar, now 3 hours
SOC 3320 Methods of Social Research 3 credits*	Course still offered
One upper-level ACL course	Pick one: <ul style="list-style-type: none"> • CME 2540: Strategic Communication • CME 3600 Exploring cross cultural communication • CME 3900: Collaborative Communication

<i>Concentration Journalism</i>	
Pick one <ul style="list-style-type: none"> • COM 2580 Writing for Mass Communications Media II 3 credits • COM 3410 HTML Publishing and Web Page Design 3 credits • COM 3530 Desktop Publishing 3 credits 	Pick one: <ul style="list-style-type: none"> • CME 2580 Audiovisual Production (3 hours) with co-requisite COM 2600 Audiovisual practicum (1hr) • CME 3070: Journalism 3 credits • CME 3410: Content Management and Web Design 3 credits • CME 3530 Desktop Publishing 3 credits
<i>Concentration in Journalism Electives (pick 5)</i>	
COM 3030 Basic Television Techniques and Procedures 3 credits	CME 3030: Advanced Video Production 3 credits
COM 3310 Advertising Production 3 credits	MKTG 3800: Advertising and Promotion 3 credits
COM 3350 Public Relations 3 credits	Course still offered
COM 3410 HTML Publishing and Web Page Design 3 credits	CME 3410: Content Management and Web Design 3 credits
COM 3530 Desktop Publishing 3 credits	Course still offered
COM 4850 Special Topics in Mass Communications 3 credits	Course still offered
COM 4230 Internship 3-5 credits	CME 4230: Internship 3 credits
	CME 3080: Social and Interactive Media
	CME 2540: Strategic Communication