

## B.A. or B.S. in Communication with Concentration in Sports Media

Existing Requirement	Course Alternative
Core Courses	
COM 1050 Introduction to Mass Communications 3 credits	CME 1050: Introduction to Communication and Media 3 credits
COM 2570 Writing for Mass Communications Media I 3 credits	CME 2570: Digital Media Writing I 3 credits
COM 2800 Mass Communications Theory 3 credits	CME 2800: Communication and Media Theory 3 credits
COM 3110 Mass Communications Law 3 credits	CME 3110: Law and Ethics in Communication 3 credits
COM 3120 Ethics in Mass Media and Society 3 credits	CME 1080: Critical Media Literacies 3 credits  <i>Note: Under this existing degree plan, students had to take both "Mass Communication Law" and "Ethics in Mass Media &amp; Society." The Communication Program has chosen to combine these previously distinct courses into a single course (COM 3110: Law and Ethics in Communication). However, students receiving a B.A. or B.S. in Mass Communication, under this existing degree, are still required to take both courses. As such, we are asking that students still take "CME 3110: Law and Ethics...", so that they receive training in both law and ethics, and additionally take "CME 1080: Critical Media Literacies," which will additionally focus on ethical concepts.</i>
COM 4700 Senior Seminar 1 credit	Course still offered, now 3 hours
SOC 3320 Methods of Social Research 3 credits*	Course still offered
One upper-level ACL course	<ul style="list-style-type: none"> <li>• CME 2450: Strategic Communication 3 credits</li> <li>• CME 3600 Exploring cross cultural communication 3 credits</li> <li>• CME 3900: Collaborative Communication 3 credits</li> </ul>
<i>Concentration: Sports Media</i>	
SMA 1010 Introduction to Sport Management 3 credits	Course still exists
SMA 3220 Event/Facility Management 3 credits	Course still exists

SMA 4230 Sport Sales and Promotions 3 credits	Course still exists
<i>Concentration in Sports Media Electives</i>	
COM 3020 Basic Radio Production 3 credits	CME 3020: Advanced Audio Production
COM 3040 HDTV Editing/Independent Film Production 3 credits	CME 3030: Advanced Video Production
COM 3050 Production 3 credits	CME 4990: Independent Study 3 credits
COM 3050 Computer Generated Graphics and Animation 3 credits	Course still offered
COM 3060 Independent Video Production 3 credits	CME 4990: Independent Study 3 credits
COM 3310 Advertising Production 3 credits	MKTG 3800: Advertising and Promotion 3 credits
COM 3350 Public Relations 3 credits	Course still offered
COM 3640 Cinema Appreciation 3 credits	CME 4990: Independent Study 3 credits
COM 3660 Performance for the Camera 3 credits	CME 4990: Independent Study 3 credits
COM 4060 Advanced Computer Animation 3 credits	CME 3060: Computer Generated Graphics and Animation 3 credits  -OR-  AGD 3050 Imaging for Graphic Design III (requires pre-requisites) 3 credits
COM 4410 Advanced Web Page Design 3 credits	CME 3410: Content Management and Web Design 3 credits  -OR-  AGD 3050 Imaging for Graphic Design III (requires pre-requisites) 3 credits
	CME 3080: Social and Interactive Media

	CME 2540: Strategic Communication
	CME 3070: Journalism