

Undergraduate Degree Outcomes:

Retention Rates: The retention rate is the percentage of the first time, full-time degree seeking undergraduate cohort who enrolled at Methodist University – Reeves School of Business and returned to Methodist University the following fall term. The fall date listed in the chart represents the start of the cohort while the fall date presented in the graph represents the return date. Therefore, fall 2013 represents freshman students in their first fall semester who returned in the fall of 2014. The cohort number represents the number of students in the respective cohort. The RSB retention rate goal is consistent with the Methodist University retention rate goal and Reeves School of Business Strategic Plan retention goal of 70% by the year 2023. Trend shows that the retention rate has varied and falls below the desired goal to be achieved by the year 2023. We believe that the graduation rates were negatively impacted by the COVID-19 pandemic. Student retention continues to be a strategic priority for faculty and staff at the Reeves School of Business. The 4-year and 6-year graduation rates appear in the following tables:

**Methodist University  
First-Time Full-Time Freshmen Graduation Rate  
(4-Year and 6-Year)**

Table 1. 4-Year Graduation Rate

4-Year Graduation				
Cohort	Cohort Size	Graduation count	Graduation Rate	Federal Report Year
Fall 2013	548	147	26.82%	2017-2018
Fall 2014	526	121	23.00%	2018-2019
Fall 2015	510	111	21.76%	2019-2020
Fall 2016	473	139	29.39%	2020-2021
Fall 2017	401	106	26.43%	2021-2022
Fall 2018	370	109	29.46%	2022-2023

Table 2. 6-Year Graduation Rate

6-Year Graduation				
Cohort	Cohort Size	Graduation count	Graduation Rate	Federal Report Year

Fall 2013	548	250	45.62%	2019-2020
Fall 2014	526	206	39.16%	2020-2021
Fall 2015	510	188	36.86%	2021-2022
Fall 2016	473	193	40.80%	2022-2023

*\*Source: Student cohort lists are from census data. Graduation/student completion is from live data as of Spring 2023 (End of Term).*