

methodist college  
fayetteville, n. c. 28301

From Gwen Sykes  
METHODIST COLLEGE NEWS BUREAU  
(919) 488-7110 ext. 228

FOR IMMEDIATE RELEASE

NEWS

July 3, 1978

Mr. Robert Warren  
WRAL-TV  
Middle Road  
Fayetteville, North Carolina

Dear Robert:

Enclosed you will find informational material on the East-West Summer Program for 180 Japanese exchange students on the Methodist campus. These students will be attending various college and universities in the United States in the fall and will have a seven-week orientation session here into American culture, language and lifestyles.

The Japanese students will arrive in Los Angeles on July 5 and will board a flight for Fayetteville, arriving late in the evening. A formal reception will open the East-West Foundation on Thursday, July 6. Students will reside on the Methodist campus until approximately August 20.

Also enclosed are copies of promotional material for ECCC which will bring the best of junior and senior high cheerleaders to our campus. I think there is a story here—either on the staff members or the intense competition on Friday afternoon, July 28.

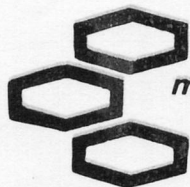
Please contact me if I can be of any assistance in coordinating story possibilites. Thank you for your consideration in this and all matters.

Sincerely yours,

Gwen P. Sykes, Director  
Methodist College News Bureau

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## NEWS

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July 4, 1978

CONSUL GENERAL OF JAPAN  
TO ATTEND OPENING  
OF EAST-WEST FOUNDATION

FAYETTEVILLE-- The Honorable Yoshifumi Itoh, Consul General of Japan, will head a list of dignitaries on hand to welcome 175 Japanese students to the United States at the formal opening of the East-West Foundation. Ceremonies will be held on Thursday evening, July 6 at 7:30 p.m. in the ballroom of the Student Union Building.

Japanese students participating in the East-West Foundation's summer institute at Methodist College will arrive Wednesday, July 5 from Tokyo.

Fayetteville mayor Beth Finch; a representative of Senator Robert Morgan's office; the Reverend Paul Carruth, District Superintendent of the Fayetteville District of the United Methodist Church; and Dr. Richard Pearce, president of Methodist College will join the Consul General in greeting the East-West students.

These Japanese students will spend seven weeks on the Methodist campus in a program designed to acquaint them with American lifestyle, language and culture prior to their entering colleges in the fall. All students will attend various